



November 10, 2011

To Whom It May Concern:

This letter is to verify that Direct Fitness Solutions is the Exclusive Representative and Provider for all Sales and Service of Precor products for the state of Illinois and the Midwest region including Indiana, Michigan, Wisconsin, Kentucky.

Direct Fitness Solutions is a distinguished Precor Sales and Service Provider and provide the highest level of customer service in the industry. They will provide excellent service and expedient repairs for all service requests. Please see below information regarding your local contact:

Direct Fitness Solutions
600 Tower Road
Mundelein, IL 60060
Regional Sales Manager: Rudy Pottoroff
Ph: 847-962-2656

I appreciate your interest in purchasing Precor Inc. products. Should you have any questions regarding Precor Inc., our products or this letter, please feel free to contact me at 800-878-1327.

Sincerely,

Sincerely,

Sean Kearney
Director, Midwest Region
Commercial Products Division
Precor