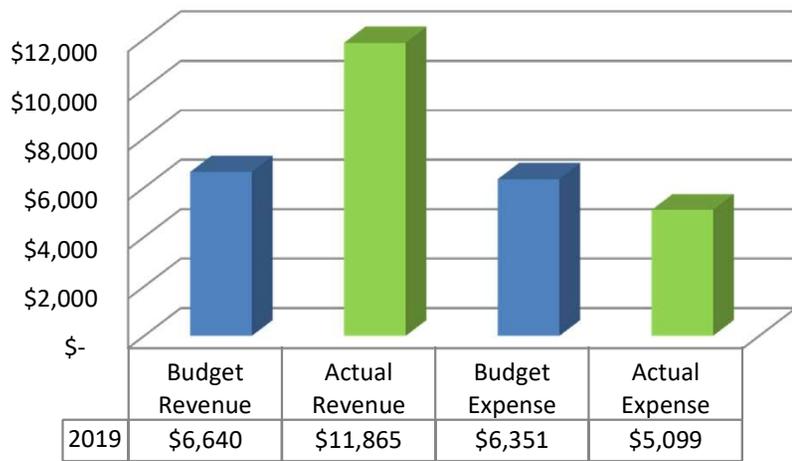


## 2019 Theatre - Cinderella Overview

**Budget Totals vs. Actual Totals**



<b>Revenues:</b>	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>
Ticket Sales	\$ 4,320	\$ 6,702	\$ 2,382
Registration / Ads	1,075	2,965	1,890
Concessions	225	164	(61)
Sponsorships & Advertisements	300	1,194	894
Misc. Sales (T-Shirts & DVD's)	720	840	120
<b>Total Revenues:</b>	<b>\$ 6,640</b>	<b>\$ 11,865</b>	<b>\$ 5,225</b>

<b>Expenses:</b>	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>
Production (Director/Rights/Rent)	\$ 3,725	\$ 3,435	\$ 290
Props / Costumes / Supplies	900	173	727
Printing	425	536	(111)
Equipment	100	-	100
Misc. (T-Shirts / Videos)	600	700	(100)
Ads & Publications	330	-	330
Concessions	125	109	16
Salary	146	146	0
<b>Total Expenses:</b>	<b>6,351</b>	<b>5,099</b>	<b>1,252</b>

<b>Revenue Less Expenses</b>	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>
Net Income	<b>\$ 289</b>	<b>\$ 6,766</b>	<b>\$ 6,477</b>

<b>Payroll &amp; Benefits:</b>	<b>Budget</b>	<b>Actual</b>	<b>Variance</b>
Recreation	\$ 136	\$ 136	\$ -
Benefits (IMRF, FICA, Medicare)	10	10	0
<b>Total Payroll &amp; Benefits:</b>	<b>\$ 146</b>	<b>\$ 146</b>	<b>\$ 0</b>

Summary:

The Summer Theatre production of "Cinderella" was hosted at the Cultural Center.

The idea for a kid's production is something we have been thinking about for a while and planned to launch this kid's production for summer 2019. The turnout response was overwhelming as we had over 90 kids come out to audition. For the current production setup, we would have had to cut over 45 kids.

Dee Hamilton, Tina Cucci Fischer and Jean Petrow thoughtfully identified a way for everyone to participate in the production. The team created two casts, added extra days to the schedule which eliminated having to make cuts to the cast. It was wonderful to see all the kids have the opportunity to perform. Staff created two casts and added two more days per week to the practice schedule. The Exhibit Hall was transformed into a theatre! The emails we received from the parents said it all.

The only negative feedback we received was that our tickets sold out quickly and would have liked to see more performances added. Unfortunately, the space is shared with other programs, adding another week would not be realistic.

Financial Stats:

- 2 Casts
- 4 shows
- 558 Tickets Sold

## 2019 Theatre - Cinderella Overview (cont.)

Emails from Parents:

1. I thought it was great! I loved that they had 2 casts and have more kids involved! My children really loved it!! It was a great show. Thank you!!

2. I think the show was awesome!!! It is hard to pull off comedy but these kids did it! Lots of talent up there!! I am so glad you did 2 casts to give more kids a shot. So happy with the direction OPTT is going embracing a children's theatre program. There is definitely an interest in the area so please keep it going!

Thank you and Dee and the whole production and direction team! Truly!! Addy has a great time and we are so pleased!! 😊

3. I was amazed with the talent level and what was accomplished in such a short time. I am truly beyond thankful for what Dee does with these kids. Cora began with her in Little Actors and Dee brings out the very best in her, and seemingly each child because they all adore her. So humble, I do not believe Dee even begins to understand just what she brings to life for these young kids. She does it out of pure love for theatre and for their talent but what she cannot see is what happens when they walk away from the stage. Their creativity fostered, they walk away with more confidence not just theatrically speaking but in all aspects. She gives them wings and I sincerely hope this is the very beginning of a long adventure for my daughter with Dee nurturing her dramatic flair. I hope VOP continues to foster the arts and this program continues to grow!

4. Hello, this was a fantastic turn out for an all kids program!! I hope we can continue to do children's theater in Orland!! My daughter had a blast!!! All of the children did a fantastic job!! The directors did a wonderful job. It was great they had 2 casts. It gave many children the opportunity to be a part of a great program. Please continue to offer the children of OP and surrounding communities this opportunity.

5. Thank you so much for all your hard work. I thought the play was above and beyond amazing!!! Not only did Claudia absolutely love every moment of practice and the shows, I can see her grow so much in a short time. Plus the talent of the other kids was mesmerizing! Thank you endlessly

6. This was Jaclyn's first performance and she had a blast! She learned a lot and has made great friends. She's looking forward to auditioning for future performances. All the kids were simply fantastic!!

Ms. Dee and Ms. Tina were so wonderful with the kids. We are so grateful for their time and patience with the kids.

Additionally, we would like to thank you for all that you do behind the scenes. Your efforts are greatly appreciated and don't go unnoticed.