



2/19/2013

Village of Orland Park
Development Services Department
14700 Ravinia Ave.
Orland Park, IL 60462

Re: Apps Communication 180 foot tower.

To Whom It May Concern,

Apps Communications is a local Orland Park company started in 1994 out of a bedroom in an Orland Park home.

Over the past 6 years we, as well as many other businesses have been affected by the economic down turn in our country. Unfortunately, we are also undergoing major changes in our infrastructure at the same time due to industry changes. Over the last 8 years, requests for Internet access speeds have gone from 1.55 Mbps to over 8 Mbps. At the same time the fees we're able to charge for these services while remaining competitive has dropped by 80% making it impossible for us to provide these services over traditional circuits available to us. This industry change forced us to look at other methods of connectivity to our customers. After much R&D we determined that the only viable solution for us was wireless.

There are many reasons why we need our tower located on our premise, the main being customer service. When a customer's service is interrupted time is of the essence. Having our infrastructure in house is essential for rapid response to our customers' needs. Our Orland Park office houses our network and is the main hub for the distribution of our services across Northeastern Illinois. We know firsthand from past experiences that moving any portion of this system offsite greatly affects our ability to provide quality service to our customers.

The reason we are requesting a 30 foot variance is due to the terrain to the south and southwest of our facility. The service we provide is "Line-of-Sight" meaning the antennas on both sides of the service need to be able to see one another. With the rise in terrain and trees in the area, the 180 foot tower is the lowest height able to service these areas.

With the current economic conditions and the cost to put up a tower like this, we need to be able to reach as many potential customers as possible.

Your consideration is greatly appreciated.

Sincerely,
David Apps
President
Apps Communication, Inc.
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