VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT
BROCHURE PROGRAM LIST

SUPERVISOR NAME:		Kurt S Heinlen			**SEASON:**	Spr/Summ 2012		
PROGRAM NAME (Alpha Order)	NEW (X)	AGE GROUP	OVER NIGHT TRAVEL?	NO. OF SEASON'S OFFERED	LAST OFFERED & COMPLETED SEASON'S ENROLLMENT NO.		LAST SEASON'S REVENUE	
			Y/N	F/fall, W/winter, Sp/spring, Su/summer	**RES.**	**NR.**	**RES**	**NR**
Mens Rec/Comp softball		18 & up	N	F,SP/SU	3	11	$1,865	$7,425
Senior Softball		50 & up	N	SP/SU	21	27	$315	$621
SkyHawk Skateboarding Beginner/Advan		5 to 9	N	SU	3	3	$225	$339
Skyhawk Outdoor T-ball League		5 to 7	N	SU	72	14	$5,700	$1,680
Skyhawk Outdoor Soccer League	x	5 to 7	N	SU	N/A	N/A	N/A	N/A
Skyhawk Track and Field	x	7 to 12	N	SU	N/A	N/A	N/A	N/A
Spring Junior High Dance		Jr High	N	F,W,SP	157	N/A	$942	N/A
Spring Outdoor T-ball		5 to 7	N	SP	28	3	$1,540	$249
Summer Outdoor T-ball		5 to 7	N	SU	17	2	$935	$138

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EST. CONTRACTUAL COSTS ($5,000+ for the SEASON)

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MARKETING STRATEGY

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