

EXHIBIT B-2

Project Description

- Acquisition and renovation of the former Carson Pirie Scott & Co. store located at 40 Orland Square Drive, Orland Park, Illinois.
- The existing building will be redeveloped into a Von Maur Department Store featuring high quality finishes and floor coverings which accentuate Von Maur's residential ambiance with antiques, original artwork and live piano music.
- Von Maur is known for its outstanding selection of brand name apparel, shoes, accessories and gifts.
- Von Maur is widely regarded for its superior customer service including interest free charge cards, free gift wrapping and shipping services, and a liberal return policy.
- Von Maur offers its associates, above-market wages, excellent benefits, internal advancement opportunities and a professional work environment.