



A custom branded, fully managed & self-funding **engagement** solution.

Ignite the Power of Engagement.

Loyalty is an emotion. Engagement is action.

The **InOur.Community™** solution provides **new ways to incentivize** and reward your target audience for advocating your brand.

Whether it's by spreading the word through social media, attending an event, or reaching an achievement, members are rewarded for taking **action**.



Addressing Common Brand Challenges

- Generating awareness
- Frequency of interaction
- Continuous innovation
- Limited social media reach
- Promoting brand values
- Gathering "actionable" data
- Increasing participation
- Millennial appeal

Sophisticated Technology & Relevant Social Media

Your customized and fully managed platform will reward users in real-time for following designed behaviors, whether online, through social media, offline and more.



Yes it's mobile enabled!

A Straight Forward Approach



Rewarding for Engagement

Members Take Action

- Social Media Advocacy
- Attend Events
- Provide Feedback
- Achievement
- Registration
- Adoption
- Compliance

And Earn Experiences & Rewards

- Private Training, Lessons, "How to..."
- Special Admission/Passes
- Memberships
- Private/Behind-the-Scenes Tours
- Private Parties & Exclusive Use
- Merchandise
- Discounts/Freebies
- Apparel
- Promotional Items
- Exclusive Experiences "Be the Grand Marshall"

Challenges Met!

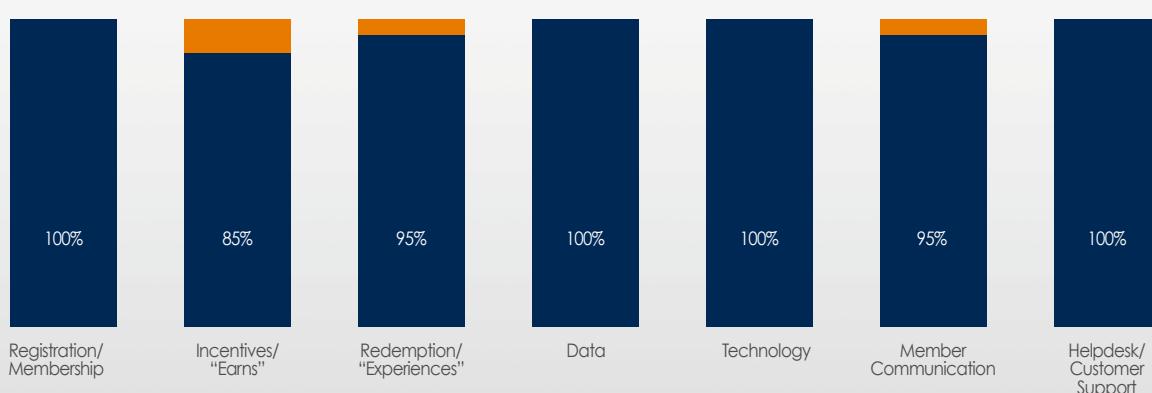
Make & keep your brand Top-of-Mind

- Increased frequency of interaction & engagement
- Increased awareness & participation
- Demonstrated innovation
- Relevance to younger generation(s)
- New methods to reinforce your values
- Actionable Data

A Fully Managed Solution



Workload Managed by *In Our Community*
powered by BondingPoint



Start a partnership with us today & unleash **engagement** in your community.

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