

VILLAGE OF ORLAND PARK

14700 Ravinia Avenue
Orland Park, IL 60462
www.orland-park.il.us



Meeting Minutes

Saturday, July 11, 2015

8:00 AM

Special Meeting
Strategic Planning

Orland Park Police Station
15100 Ravinia Avenue

Board of Trustees

Village President Daniel J. McLaughlin

Village Clerk John C. Mehalek

*Trustees, Kathleen M. Fenton, James V. Dodge, Jr., Patricia Gira,
Carole Griffin Ruzich, Daniel T. Calandriello, and Michael F. Carroll*

CALL TO ORDER/ROLL CALL

The meeting was called to order at 8:00 AM.

Present: 7 - Trustee Fenton, Trustee Dodge, Trustee Gira, Trustee Griffin Ruzich, Trustee Calandriello, Trustee Carroll and President McLaughlin

STRATEGIC PLANNING MEETING**2015-0454 2015 Strategic Planning**

Staff & Others Present: Village Manager Paul Grimes, Assistant Village Manager Joseph La Margo, Deputy Clerk Casey Griffin, Mr. Cassiato - Joint Emergency 911 Board, Al Hasan - Community Relations Commission, Lou Mule - Open Lands Commission, Denis Ryan – Civic Center Authority, Beth Kirkwood – Recreation Advisory Board & Zoning Board of Appeals, Ed Mulcahy – Economic Development Advisory Board and Business Owner, Dan McMillan - Concerned Citizen.

President McLaughlin thanked everyone for attending this workshop and introduced Vice President, Consulting Service from SmithBucklin Corporation, Mark Thorsby who will be conducting today's Strategic Planning meeting.

Mr. Thorsby began by explaining that the process that will be used for today's meeting is going to be a very simple process used for gathering information for the 2015 Strategic Plan. This process will be similar to what was done in 2013 when the Strategic Plan for the Village was first created.

Mr. Thorsby used EXHIBIT A – The Strategic Plan Revision Survey Summary packet dated July 7, 2015 and conducted the first part of this workshop from the information within this summary packet.

The focus for today meeting is - where is the Village heading; what will be accomplished; and how is the Village going to get there. Finances are not going to play a role in today's thought process.

A survey questionnaire was given out earlier and responses are as follows (See EXHIBIT A):

- The Current state of affairs in the Village
- What do you want the Village to become in the future
- What has happened in Orland Park that has given a sense of pride
- What concerns are there about the future of Orland Park
- Three important issues facing the Village today
- What is occurring in the southwest Chicago Suburbs and the greater Chicago area that is having an impact on the Village
- If there were three things that could be changed about the Village, what would they be

- As an Orland Park leader, what three things do you most often have to defend about the Village
- Did you participate in the last strategic planning process two years ago and if you did what did you like the most or least about the process.
- Anything other comments regarding the strategic planning meeting

Village Manager Paul Grimes stated that he and President McLaughlin agreed that it was time to revisit the Village's Strategic Plan that was established in 2013. This meeting was planned to make sure things are remaining in alignment with the Boards priorities. This is a necessary step to assure that the strategic plan is being implemented.

Mr. Thorsby broke everyone into four small groups to brainstorm. He reminded the groups that brainstorming is quantity over quality. Each group will discuss within their groups their list of ideas so that the good ideas will rise to the top to be prioritize.

With each exercise the members changed. Each group had a flip board to write down their brainstorming ideas.

All four groups were able to present, review, and discuss their ideas with everyone present.

At 10:00 AM with the exception of Village Manager Grimes, Assistant Village Manager La Margo, Deputy Clerk Casey and the Board - everyone was able to leave the special meeting. The Board then discussed all the prioritized ideas.

Mr. Thorsby stated that the Board has the National Citizen Survey (EXHIBIT B) along with the input from this morning's session so there is no need to begin from scratch to come up with a plan. Two future issues that were discussed were the State of Illinois challenges and Technology.

Village's Three Goals

- Economic Development
- Downtown Development
- Quality of Life

Mr. Thorsby stated that Board needs to question if changes need to be made regarding the three goals, for example should any of these goals be deleted and then new ones added.

The Board broke into two small groups for 30 minute.

Mr. Thorsby stated that what the Board needs to do is sit back and listen and ask the following:

- Does this make sense
- Can I live with it
- Does it work

He reviewed the existing goals and changes that were suggested in the objectives as follows:

Economic Development Goal

- The downtown goal should become an objective within the Economic Development goal.
 - o Village Manager Grimes stated that he believes this should be a future change but not at this time due to this is still a major priority.
- In the I-80 corridor - Businesses that the Village would like to come into that area should now be revenue pieces. (For example no more churches, schools, etc.)
- Add consideration for a Harlem corridor
- Do a feasibility plan of a business incubator area
- Mall revitalization expansion

Downtown Development

- Marketing of the Triangle
 - o The Village needs to think differently about letting the world know about the Triangle. It is thought that Flaherty & Collins has parts of this area locked-up as does Tim Blum, even though Tim Blum is working for the Village.
 - o Businesses either know nothing about the triangle or if they do they think there is a master plan and everything is locked up, which is untrue.

Quality of Life

- Greater emphasis and focus on:
 - o Residential neighborhood streets
 - o Stormwater Management
 - o Flooding

One changes made:

- Under Downtown Development – to Move Special Events and Programs from Downtown Development to Quality of Life

- It is believed that this is best suited to be in Quality of Life
- Maintenance and enhancement of Traffic Flow (separate from neighborhood streets)
 - o For example 108th and 104th the main roads.
- Maintain and enhance Orland Park Transportation
 - o Traffic flow
 - o Identify ways to increase organizational efficiency in Orland Park

The word "Transportation" is believed that the average person will think, buses, cars, bikes, walking – they will not think 104th Street, 108th Street, 159th, etc. that is why the words "residential neighborhood streets" was used.

- Additional Transportation is needed
 - o Trolleys for special events - not the day to day transportation (for example busses) to get residents for one area to another)
- Paths that would connect all the neighbors together – to help resident know how to travel these paths either by walking or riding bikes.

A new goal was set

- Improving Organizational Service Delivery and Performance
 - o To embrace a high performing organization
- Emphasizing on Technology
 - o For example to have a plan to implement services and how these services will be delivered and then see what technology would allow staff to achieve delivering those services.
- Everything needs to be automated in the Village
 - o Purchasing Vehicle Stickers
 - o Reporting a pot-hole
 - o Paying water bills, building permits, etc.

For Technology to work there is a need to change the three P's – People, Process, and Product. It was discussed to possibly hire a Chief Information Officer. An individual that would be aware of, understand, and implement all the new technology that is available in order for the Village to achieve its advance technology needs to come to the next level in all departments.

Village Manager Grimes stated that this meeting will be summarized after discussed with staff for more details. After that the 2015 Strategic Plan will be brought back to the Village Board for approval.

This was for discussion only NO ACTION was required

ADJOURNMENT

A motion was made by Trustee Dodge, seconded by Trustee Gira, that this matter be ADJOURNED. The motion carried by the following vote:

Aye: 7 - Trustee Fenton, Trustee Dodge, Trustee Gira, Trustee Griffin Ruzich, Trustee Calandriello, Trustee Carroll, and President McLaughlin

Nay: 0

/nm

APPROVED:

Respectfully Submitted,

John C. Mehalek, Village Clerk

Casey Griffin, Deputy Village Clerk