

# **Laura Murphy**

Owner & Principal of MEM Design, Inc

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## **Summary**

MEM DESIGN, INC. is a Tenant Coordination/Project Management Consulting firm with over 22 years experience in the Shopping Mall Industry specializing in the Tenant Coordination field. We offer a wide range of project management services scaled to fit the needs of small to national level retail, commercial developers, and property owners. MEM DESIGN, INC. has formed solid relationships with professionals ( including CBL, GGP, Westfield, Century 21, Starwood Retail, Simon) in this highly specialized field over the years to ensure professional, yet personalized TC services.

## **CLIENT SERVICES**

MEM DESIGN, INC. provides a full range of Tenant Coordination and Project Management services.

# Plan Reviews---thorough and detailed plan reviews with the experience to ensure the client's standards in quality. We help ensure that the merchandise presentation stimulates the interest of the shopper in an attractive, inviting and enticing manner. Plan reviews include Architectural and sign reviews. Typical turn-around for full plan reviews is within 10 business days. With MEM DESIGN, INC's personalized service, expedited turn-around is also available.

# Tenant Coordination--- MEM DESIGN, INC will provide complete Tenant Coordination process from the design phase, including generating specific construction language, interpreting Lease comments, and the design plan review of architectural and sign drawings; provide store planning and design direction to the Tenant. As the Landlord's representative, we will ensure that their design criteria, center identity, and character will be implemented and maintained.

# Project Management--- MEM DESIGN, INC will act as a Liaison between the Landlord and the Tenant from the design phase through the post construction punchlist. MEM DESIGN, INC will represent the Landlord's interest between Tenants, Tenant Contractor's, Leasing agents, and all governing inspection officials during design and construction.

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## Experience

**Tenant Coordinator Consultant at CBL Properties & Associates**

2003 - Present

**Owner**

June 1999 - Present

**Tenant Manager at Simon Property Group**

April 2015 - September 2015 (6 months)

Tenant Manager for Expansion of Chicago Premium Outlets

**Tenant Coordinator Consultant at General Growth Properties**

2002 - 2008 (7 years)

**Tenant Coordination Consultant at Urban Retail Properties**

1999 - 2002 (4 years)

**Director of Tenant Coordination at PREIT**

1997 - 1999 (3 years)

**Tenant Coordination at Equity Properties**

1993 - 1996 (4 years)

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## Education

**Illinois State University**

Bachelor of Science, Housing and Environmental Design, 1983 - 1987

**Illinois State University**

Bachelor of Applied Science (B.A.Sc.), Housing and Environmental Design, 1983 - 1987

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[Contact Laura on LinkedIn](#)