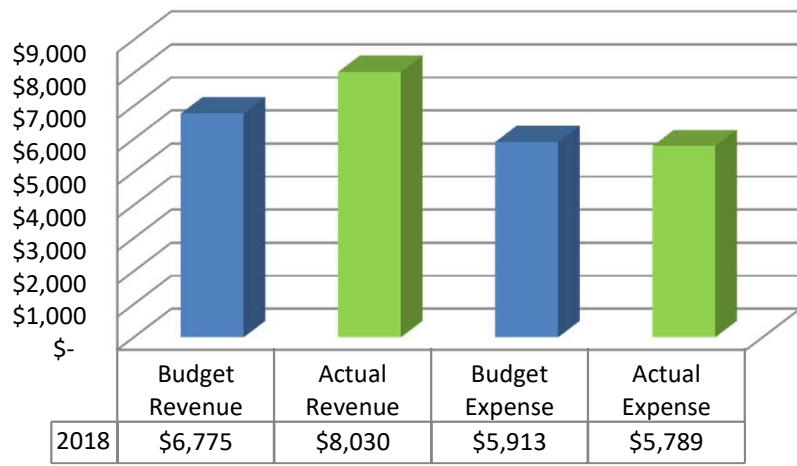


2019 Cinderella Ball Overview

Budget Totals vs. Actual Totals



Revenues:	Budget	Actual	Variance
Registration	\$ 6,775	\$ 7,530	\$ 755
Donations / Sponsorships	-	500	500
Total Revenues:	\$ 6,775	\$ 8,030	\$ 1,255

Expenses:	Budget	Actual	Variance
Program Supplies	\$ 4,685	\$ 4,844	\$ (159)
Payroll & Benefits	453	369	83
Printing & Stationery	100		100
Entertainment	675	575	100
Total Expenses:	\$ 5,913	\$ 5,789	\$ 124

Revenue Less Expenses	Budget	Actual	Variance
Net Income	\$ 862	\$ 2,241	\$ 1,379

Payroll & Benefits:	Budget	Actual	Variance
Recreation	385	314	71
Benefits (IMRF, FICA, Medicare)	68	55	12
Total Payroll & Benefits:	\$ 453	\$ 369	\$ 83

Summary:

Cinderella's Ball is a favorite amongst the community, selling out each year. This ticketed event attracted over 275 participants for a memorable and fun-filled evening with food, dancing, games, crafts, candy café, Bippity Boppity Boutique and more.

Event highlights include meet and greets with Cinderella and other Princesses, dressing up for the event with girls in "princess" dresses and fathers in suits or tuxedos and the opportunity to capture the memorable evening with an electronic portrait by Wehmeier Photography (for a new toy or \$15 donation to the Treasure Chest Foundation Pediatric Oncology Unit). Though initially positioned as a father daughter dance, the event has seen an increase in attracting mothers and sons and a few families (parents and children).

Enhancements to this year's event included a complimentary coat check service (streamlined with patron check in) to allow for quicker event access to enjoy the festivities. Additionally the event layout was repositioned for better flow throughout the first floor of the Cultural Arts Center as well as providing a relaxation lounge to rejuvenate as needed in between the festivities which parents seemed to enjoy.

Sponsorships were secured for the second consecutive year including monetary and in-kind. Attendance has generally risen over the last few years including an increase in the participant fees.

We continue to increase the maximum number of participants as the venue will allow.