

In Our Community™

powered by  BondingPoint

Presented to:

The Village of Orland Park, Illinois

12/1/2014

In Our Community™

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A custom branded, fully managed & self funding
residential engagement solution.

Addressing Common Municipal Challenges

- Generating awareness
- Increasing participation
- Appealing to Millennials
- Limited Social Media reach
- Driving Civic Pride
- Frequency of interaction
- Little actionable data
- Lack of funding

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A custom branded, fully managed, self funding, engagement solution.

Sophisticated Technology & Relevant Social Media

Our technology rewards users in real-time for following your designed behaviors, whether online, through social media, offline and more.*



*Including scanning, transactional and other digital assets.

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The Ingredients Already Exist

Your Local Assets

- Theatres & Concert Venues
- Businesses & Restaurants
- Museums & Cultural Centers
- Sports Centers
- Parks & Playgrounds
- Fitness Centers
- Ice Rinks
- Pools
- Gyms & Field Houses
- Tennis & Volleyball Courts
- Golf Courses
- Sports Fields
- Schools & Libraries

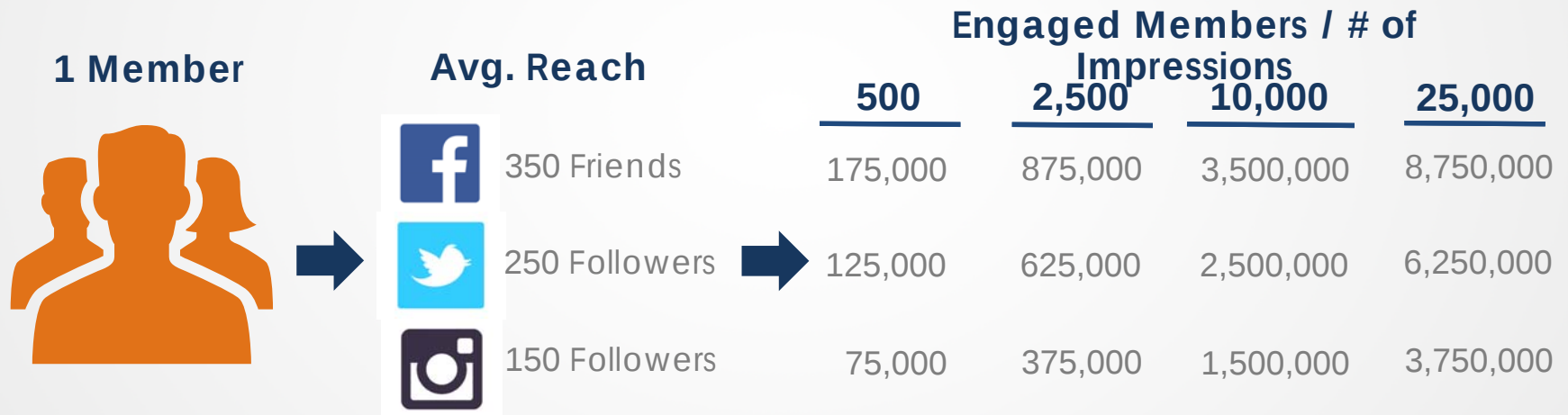
Turned into Attractive Rewards

- Special Admission/Passes
- Memberships
- VIP Access & Parking
- Private/Behind-the-Scenes Tours
- Private Parties & Exclusive Use
- Private & Group Training/Lessons/ “How to...”
- Discounts/Freebies
- Local Gift Cards
- Apparel
- Promotional Items
- Sporting Event Tickets
- Exclusive Experiences “Be the Grand Marshall”

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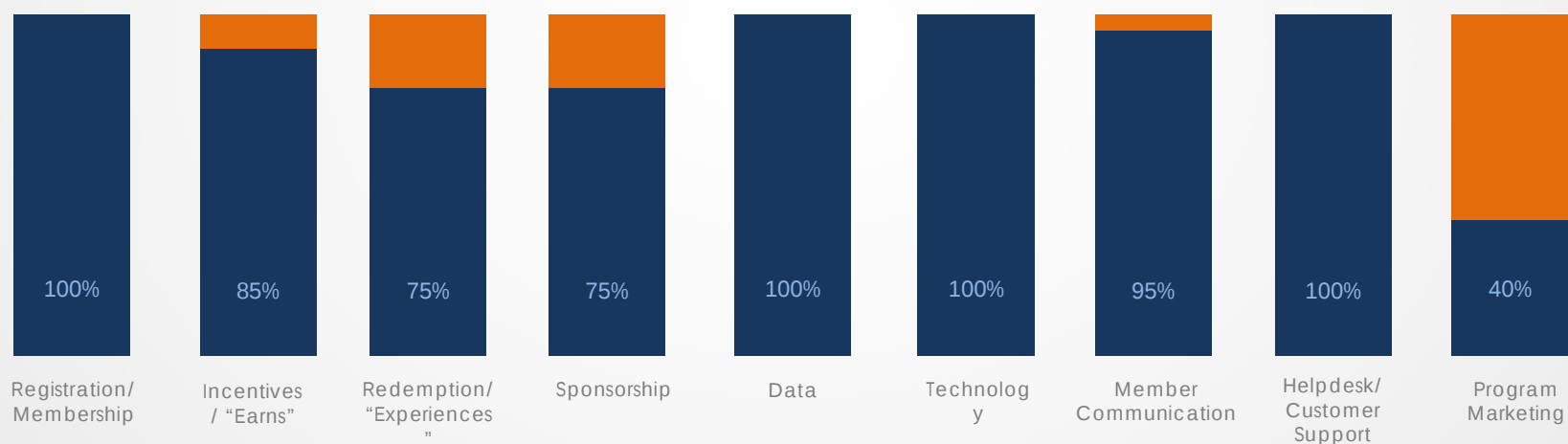
It Expands Your Social Reach



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We Do the Heavy Lifting



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