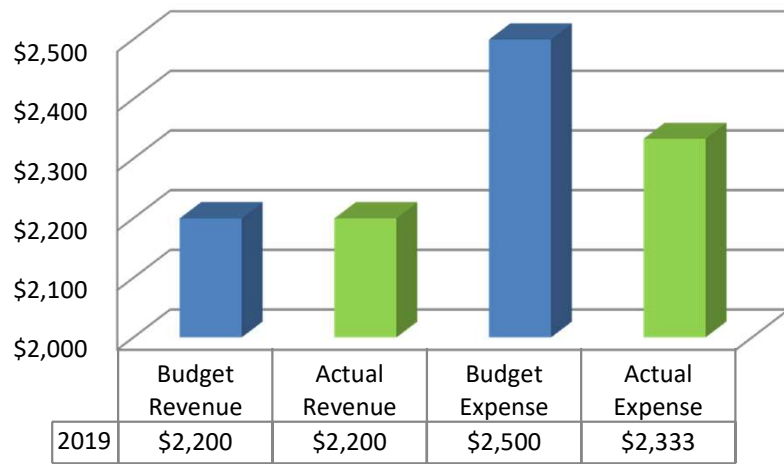


2019 Lucky Egg Hunt Overview

Budget Totals vs. Actual Totals



Summary:

A family favorite amongst the community, the Lucky Egg Hunt officially kicks off our spring season of events.

The event took place on Saturday, April 13 with sunny though somewhat chilly weather, however that didn't deter participants. We estimated more than 1,500 people attended including children ages 1-9.

The ballfields were segmented by age groups allowing children of similar ages to gather eggs, thereby creating a consistent and better experience for participants. Each field included "lucky eggs" with a certificate that participants could turn in for a lucky prize.

In addition to the egg hunt, participants could also visit with the Easter Bunny and take advantage of our photo op to capture memories to share with family and friends.

The event was budgeted at a net income of (\$ 300). With savings in actual expenses, the event came in at a net income of (\$ 133).

Revenues:	Budget	Actual	Variance
Donations / Sponsorships	2,200	2,200	-
Total Revenues:	\$ 2,200	\$ 2,200	\$ -

Expenses:	Budget	Actual	Variance
Supplies	\$ 1,645	\$ 1,922	\$ (277)
Marketing & Promotion Supplies	427	175	252
Payroll & Benefits	314	122	192
Porta John Rental	114	114	-
Total Expenses:	\$ 2,500	\$ 2,333	\$ 167

Revenue Less Expenses	Budget	Actual	Variance
Net Income	\$ (300)	\$ (133)	\$ 167

Payroll & Benefits:	Budget	Actual	Variance
Recreation	267	60	
CSO	-	48	
Benefits (IMRF, FICA, Medicare)	47	14	
Total Payroll & Benefits:	\$ 314	\$ 122	\$ -