



Polco Order Form

This Order Form (the “Order Form”) is entered into and made effective as of _____ (“Effective Date”) by and between Policy Confluence, Inc., a Delaware corporation (“Polco” or “Company”), and the Village of Orland Park, IL (“Customer” “you” or “your”, and collectively with Polco the “Parties”) and shall remain in effect for the duration of the Initial Term as defined below and any Renewal Term (the “Term”) unless agreed otherwise explicitly and in writing between the Parties.

This is a binding agreement by Customer to purchase Polco’s subscription Services as set forth in the tables below and further defined in this agreement. Each of the Services are governed by and incorporates the general terms and conditions set forth in this Order Form, the Enterprise Terms and Conditions (the “Enterprise Terms” found at <https://info.polco.us/enterprise-terms>) and the Website Terms of Use (the “Website Terms” found at <https://info.polco.us/eula>) (each a “Supplement,” and collectively with this Order Form, the “Agreement”). In the event of any conflict or inconsistency between the provisions of (a) this Order Form, and (b) any other supplements, documents or policies referenced in this Order Form or the Supplements, the governing order of precedence shall be: (i) this Order Form (ii) the Enterprise Terms; (iii) the Website Terms; and (iv) any other document incorporated herein by reference.

Customer Information	
Entity Name:	Village of Orland Park, IL
Address:	14700 S. Ravinia Avenue Orland Park, IL 60462
Contact:	Jim Culotta
Phone:	708.403.6245
Email:	jculotta@orlandpark.org >

Polco	
Entity Name:	Policy Confluence, Inc.
Address:	1241 John Q. Hammons Dr, Suite 203 Madison, WI 53717
Contact:	Alec Vice
Phone:	608.469.4467
Email:	avice@polco.us



Subscription Fees					
Product Name	Product Description	Initial Term	Unit Price (\$USD)	QTY (units)	Fee
Polco Engage + Custom Assessment - 5 Page Equivalent	<p>All Polco Engage features are available to you during your subscription term to engage with your target audiences. Respondents answer questions via Polco's civic surveying and engagement platform which includes real time results and the option to have respondents verified against voter lists. As participants respond they become part of your community's digital panel available for follow up questions, surveys, polls, and other engagement.</p> <p>Custom Assessment:</p> <ul style="list-style-type: none">● Polco's researchers will guide the development of up to a 5-page survey through an iterative process with 3 meetings and homework on each side to refine information needs and priorities (client) and develop appropriate survey questions to meet those needs (researchers-Polco)● During the last 2 weeks of data collection an Open Participation Survey will be open for all residents to participate. The customer will be responsible for advertising the Open Participation Survey. This data set will be kept separate from the scientific portion of the survey.● Survey Data Collection Window of 6 weeks depending on the Village's timeline and desired number of responses.● Includes Development, Programming, Analysis and Reporting● Results to be reweighted according to Orland Park's demographic information. Raw data will also be made available.● Polco will provide results specific to distinct demographic and geographic dimensions. At the minimum, demographic dimensions will include age, gender, income and race.● Mailed outreach to 3,000	24-months	\$25,000	1	\$25,000



	<p>households. Two mailed components per household. One initial postcard invitation and one full paper survey packet mailed to every household in the sample, including postage paid return.</p> <ul style="list-style-type: none"> ● Text Outreach Included 				
Expanded Outreach - 1k Additional Households	Two mailed components per household utilizing either. One initial postcard invitation and one full paper survey packet mailed to every household in the sample or a second postcard invitation. Total Sample Size of 5k Households.	24-months	\$3,000	2	\$6,000
In Person Presentation of Results(Local)	A senior Polco staff member will make one presentation of survey results to staff, Council, Boards, or other appropriate groups. For this presentation, we use Microsoft®PowerPoint or Google Slides as a visual aid and a copy of the slideshow is left with your staff for internal use.	24-months	\$3,650	1	\$3,650
Additional Language Translation	Survey invitations will include an in-language paragraph, giving instructions on how to complete the survey online in the selected language. The fee is for one additional language. If you have more than three non-English languages, there will be additional charges for outreach.	24-months	\$1,900	2	\$3,800
Spanish Translation of Custom Survey	Polco will provide a Spanish translation of your survey and publish it online. Survey invitations will provide a URL and Spanish language instructions for completing the survey online.	24-months	\$1,350 Included	1	\$1,350 Included
One Set of Custom Benchmark Comparisons	In addition to the national benchmarks (included with The NCS Online reporting), Custom Benchmarks can be purchased to compare your results to custom cohorts such as communities within a state or region, with similar population sizes, with similar median household incomes, or a combination of these.	24-months	\$1,500 Included	1	\$1,500 Included
Total Fees					\$38,450



Order Form Terms	
Effective Date:	Upon contract execution
Initial Term:	April 6, 2026 to April 5, 2028
Fees:	The Fees are exclusive of any applicable taxes (including sales tax) and withholdings, which will be added to the Fees and paid by Customer, to the extent applicable.
Payment Schedule:	Invoice #1: \$20,000 to be issued on the Effective Date of this Order Form. Invoice #2: \$18,450 to be issued on July 1, 2026.
Billing Contact:	Name: Jim Culotta Email: jculotta@orlandpark.org

Renewal Term. This Subscription will renew only upon mutually written agreement by both parties at the end of the initial Subscription Term for a duration of 24 months. You will be notified at least sixty (60) calendar days prior to the Subscription Renewal Date to provide positive consent for the renewal.

Training, Support, and Implementation Period. Your subscription Services include access to the Services and Support as described above, which encompass training materials as well as access to technical support services for your Authorized Users. Technical support services are intended solely for technical product support and are not a substitute for proper training and education.

The subscription includes an implementation and success period designed to ensure a smooth onboarding process and effective adoption of the Services. During this period, our team will work closely with your organization to provide tailored training, configuration assistance, and guidance to maximize the value of the Services for your specific needs. This implementation period aims to ensure the longterm success of your use of the Services.

Privacy Policy. You acknowledge that you have read and understand Polco's Privacy Policy (the "Privacy Policy" found at <https://info.polco.us/privacy>).

Compliance with Data Protection Laws. Each Party shall comply with all applicable data protection and privacy laws ("Data Protection Laws") governing its performance under this Agreement. Should applicable Data Protection Laws, whether existing at the start of the Term or becoming effective during the Term, mandate specific terms for the processing of Personal Data, the Parties shall execute any required amendments to this Agreement or enter into additional agreements, including but not limited to a Data Sharing Agreement, to ensure compliance.

Service Level Agreement. Polco's web platform will be operational and available to the Customer at least 99.5% of the time in any calendar month (the "Polco Application SLA").



Ownership of Creative Materials and Data. Polco retains all rights, title, and interest in the Creative Materials and data developed or collected in connection with this Agreement. Creative Materials, including content, text, graphics, software, and other proprietary elements, are protected by intellectual property laws and may only be used by the Customer as specified herein. Similarly, all data generated by Polco remains its exclusive property, and may only be used by the Customer as specified herein. Similarly, all data generated by Polco remains its exclusive property, and Polco may use it for purposes such as platform improvement, research, and product development, including lawful disclosure to third parties as necessary. Upon termination of this Agreement, the Customer's rights to use the Creative Materials end, while Polco retains ownership of both the Creative Materials and data.

Entire Agreement. This Agreement, together with any other documents incorporated herein by reference, constitutes the sole and entire agreement of the Parties with respect to the subject matter of this Agreement and supersedes all prior and contemporaneous understandings, agreements, and representations and warranties, both written and oral, with respect to such subject matter.

Counterparts. This Agreement and any amendments thereto may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same agreement. The Parties may execute this Agreement and any amendment thereto in the form of an electronic record utilizing electronic signatures, as such terms are defined in the Electronic Signatures in Global and National Commerce Act (15 U.S.C. § 7001, et. seq.). Electronic signatures, or signatures transmitted electronically via PDF or similar file delivery method is legal, valid, and binding upon execution and delivery for all purposes and each shall have the same effect as an original signature.

Severability. If any provision of this Agreement is deemed invalid, illegal, or unenforceable in any jurisdiction, such determination shall not affect the validity, legality, or enforceability of any other provision of this Agreement, nor shall it render such provision invalid or unenforceable in any other jurisdiction. The Parties shall, in good faith, negotiate to amend the Agreement to reflect their original intent as closely as possible in a mutually acceptable manner, ensuring the intended transactions are effectuated to the fullest extent permissible.

Full Authority. The person agreeing to the terms and conditions of this Agreement states and affirms that they have the full authority of Customer to enter into and execute this Agreement.

IN WITNESS WHEREOF, CUSTOMER and POLICY CONFLUENCE, INC. have executed this Order Form as of the Effective Date:

Village of Orland Park, IL	POLCO
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Signature

Date

Signature

Date

Printed Name / Title

Printed Name / Title

