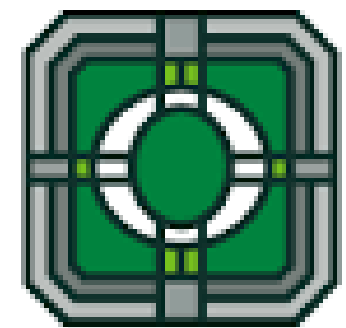




**COMPOSTING IN
ORLAND PARK WITH WASTENOT**



**ORLAND
PARK**

WASTENOT OVERVIEW

OUR MISSION: COMPOST WITHOUT COMPROMISE™



CLEAN. CONVENIENT. COMPROMISE-FREE.



ABOUT WASTENOT

- ⚡ Chicago-built company originating in 2011
 - ⚡ Largest residential compost collection service in Illinois.
 - ⚡ Largest EV waste management fleet in the USA. Newly upgraded in the past year.
 - ⚡ Serving 500+ commercial accounts and 10,000+ households.
- ⚡ Municipal compost partners:
 - ⚡ Lake Forest, Riverside, Glencoe, Morton Grove, Skokie, Evergreen Park, Evanston, Wilmette, Palatine, Oak Lawn & Palos Park.



YOUR DECARBONIZATION PARTNER

- ⚡ WasteNot has operated with zero emissions since starting as a bike powered service in 2011.
- ⚡ WasteNot saves over 13,000 gallons of fuel from being burned each year compared to a comparable internal combustion powered fleet.
- ⚡ Commitment to EV's goes beyond the road with all warehouse equipment being electric powered.
- ⚡ Help your municipality achieve its sustainability goals.



DATA, TRACKING & REPORTING FOR YOUR MUNICIPALITY



PROGRAM PARTICIPATION

WasteNot can track municipal participation trends and totals, whether it is residential or commercial locations.



POUNDS COMPOSTED

We weigh every receptacle we collect, meaning your municipality and its residents have access to real time data on the food scrap program.



CO2 EQUIVALENCY

Our software converts the pounds composted into carbon emissions equivalencies to understand climate impact.



CUSTOM METRICS

WasteNot's sustainability experts can help your municipality convert our data into the metrics that matter most.

MUNICIPAL SERVICE

CURBSIDE RESIDENTIAL SERVICE



THE RESIDENTIAL RECEPTACLE & COLLECTION APPROACH



5-GAL BUCKET

HOW IT WORKS

1. Resident(s) receive a WasteNot 5-gallon bucket with an airtight lid and instructions to begin service.
2. Residents begin filling their bucket with organic waste.
3. On scheduled service days, residents leave their bucket at curbside or central locations.
4. WasteNot collects and swaps with a fresh sanitized buckets.

SWAP METHOD

1. WasteNot returns a clean & industrially sanitized bucket every service.
2. Keeps the receptacle free of odors & residues.
3. Unlike traditional waste hauling utilizing a tip model, this method is focused on convenience and easy adoption.



RESIDENTIAL CUSTOMER SERVICE & STANDARDS

- ⚡ Dedicated team of Support Specialists with experience on residential to commercial support needs; multiple support touchpoints.
- ⚡ Self-sufficient customer platform for common self support needs.
- ⚡ Active dispatch line for service operators to communicate with Support to ensure successful services. Drivers trained in customer service.
- ⚡ Average response time of 4 hours; with a strict internal policy of response within 24 hours. Formalized error tracking system for both Support & Field Teams.



RESIDENTIAL SERVICE CUSTOMER BENEFITS

1

CONVENIENT SERVICE LOCATION

WasteNot makes service convenient with all of our receptacle options.

2

TEXT & EMAIL REMINDERS

Members never have to miss a pickup day when they opt into automated reminders.

3

EASY BILLING, EXCLUSIVE RATES

Auto-recurring billing with 24/7 access to payment history. Municipal residents receive exclusively-discounted service.

4

NEXT LEVEL CLEANLINESS

An entire team dedicated to sanitation, frequent pickups and food-grade sanitation processes ensure no smells, rodents, or mess.

5

ZERO- EMISSIONS PICKUPS

Electric vehicles mean cleaner, quieter pickups with less noise and air pollution on pickup day.

RESIDENTIAL SERVICE CUSTOMER BENEFITS

6

SEASONAL OFFERINGS

WasteNot offers holiday tree pickup, broken holiday light collection, and Jack-O'Lantern pickup to ensure waste-free holidays.

7

REFERRALS + ENGAGEMENT

Residents get a discount every time they refer a neighbor, helping ensure high participation rates and community engagement.

8

COMPOST GIVEBACK

Every year, municipal residents will be eligible for a free finished compost, delivered straight to their door.

9

EXCELLENT SERVICE

A team member dedicated to your municipality, drivers trained in customer service, and a dispatch system that resolves issues before they even arise.

EXAMPLES OF MATERIALS



Accepted Item Magnet



Direct Mailing Campaigns

EVENT ENGAGEMENT

- ⚡ WasteNot invests in physical presence at a variety of community events (farmers markets, street fests, block parties, etc).
- ⚡ Physical presence allows for residents to ask questions about composting in a stress-free, engaging environment.
- ⚡ WasteNot is able to have residents sign up for service on the spot and walk home with their composting bucket.
- ⚡ Frequent sponsor of community events like to give back to the community and raise awareness.



ACCEPTED ITEMS

IF IT GROWS, IT GOES

32/33: PROCESSING

**WASTENOT
COMPOST**



YES PLEASE COMPOST THESE ITEMS

ALL FOOD WASTE (cooked or raw)

NO EXCESSIVE LIQUIDS OR OILS, REMOVE STICKERS AND TIES/BANDS



FRUITS, VEGGIES, EGGSHells, BREAD, PASTA, CEREAL, BAKED GOODS, LEGUMES, FUNGI, MEAT, FISH, SOLID DAIRY, BONES

100% PAPER PRODUCTS

REMOVE (OR DON'T INCLUDE) ANYTHING GLOSSY OR WAXY



COFFEE FILTERS, PAPER TOWELS, NAPKINS, 100% PAPER BAGS AND PLATES, NEWSPAPER, PIZZA BOXES, PAPER EGG CARTONS

CERTIFIED COMPOSTABLE PLASTICS

COMMERCIALLY OR INDUSTRIALLY COMPOSTABLE IS ACCEPTED



LOOK FOR BPI CERTIFIED OR EXPLICIT MENTION OF COMPOSTABLE

NO PLEASE DON'T COMPOST THESE ITEMS

PRODUCE STICKERS



REMOVE THESE BEFORE COMPOSTING FOOD SCRAPS

TWIST TIES OR RUBBER BANDS



REMOVE THESE FROM BUNDLES OF PRODUCE AND ETC.

GLASS, PLASTIC, OR METAL



PLEASE RECYCLE WHERE APPROPRIATE

BODILY FLUIDS OR PET WASTE



NOT ACCEPTED IN THIS WASTE STREAM

SYNTHETIC MATERIALS



THESE MATERIALS ARE NOT NATURALLY OCCURRING

WHEN IN DOUBT, THROW IT OUT!

FOR MORE INFORMATION ON WHAT CAN BE COMPOSTED, PLEASE VISIT WASTENOTCOMPOST.COM/COMPOSTING



THANK YOU!

**PLEASE REACH OUT TO TOMMY@WASTENOTCOMPOST.COM WITH ANY QUESTIONS
REGARDING THIS PRESENTATION.**