

General Shale's mission is to continue as the preferred solutions provider of building materials in North America because of the enduring quality, energy efficiency and natural beauty that our products provide. Driven by innovation that is modern and future-oriented, General Shale employees set the standard because of our shared commitment to safety, the environment and an intense focus on creating the ultimate customer experience.

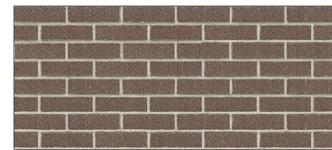
<https://generalshale.com>



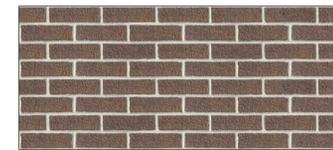
DOMINO - 0320



DOMINO IRONSPOT - 0320



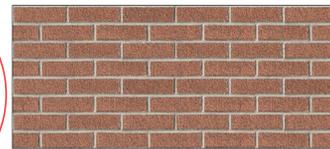
SADDLE



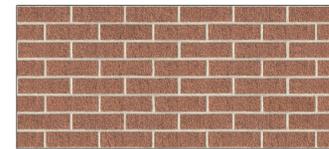
SADDLE IRONSPOT



STEEL - 0320

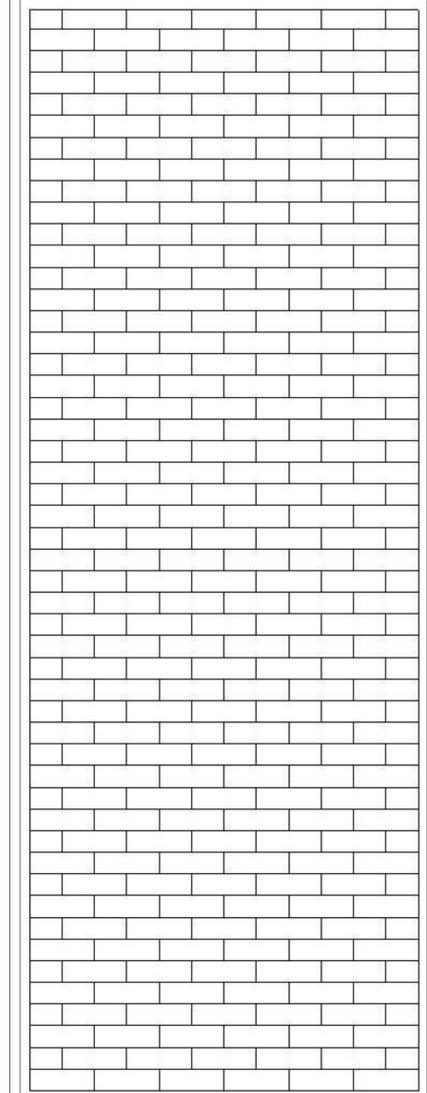


VALOR



VALOR IRONSPOT - 0320

General Shale Brick - Terre Haute Series					
Family	Type	Material Name	Series	Manufacturer	URL
Basic Wall	Brick - Domino - 0320-HR - General Shale Brick	Brick - Domino - 0320-HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Domino Ironspot - 0320-HR - General Shale Brick	Brick - Domino Ironspot - 0320-HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Saddle - HR - General Shale Brick	Brick - Saddle - HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Saddle Ironspot - HR - General Shale Brick	Brick - Saddle Ironspot - HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Steel - 0320-HR - General Shale Brick	Brick - Steel - 0320-HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Valor - HR - General Shale Brick	Brick - Valor - HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/
Basic Wall	Brick - Valor Ironspot - 0320-HR - General Shale Brick	Brick - Valor Ironspot - 0320-HR - Terra Haute - General Shale Brick	Terre Haute	General Shale Brick	https://generalshale.com/



Brick Product Models

TERRE HAUTE SERIES

Scale: 1" = 1'-0"

MODERNO SERIES

Series profiles available standard in 8 unique blended shades. Also available in any of our monotone or blended colors.



COMMONWEALTH



CRYSTAL WHITE



ENDECOTT



LIGHT CHESTNUT



LILY WHITE



MAHOGANY



OLD OHIO



RATTAN

LIGHTWEIGHT SERIES & ARCHITECTURAL CAST STONE (WET) SERIES

Series profiles available in the following 9 standard monotone colors.



BUFFSTONE



CHARLOTTE TAN



CRÈME BUFF



CRYSTAL WHITE



DRIFTWOOD



RIESLING



SILVER



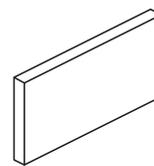
SMOKEHOUSE



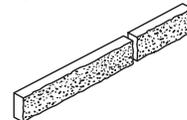
STARBUCK

These photographs are a close representation of our actual colors. Due to photographic reproduction limitations, exact color fidelity is difficult to obtain. Actual samples should always be viewed before making a final decision.

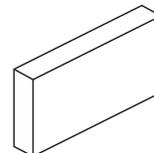
PROFILE/TEXTURE



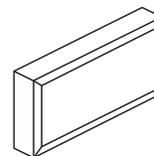
THIN



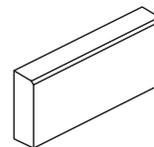
THIN SPLIT-FACE



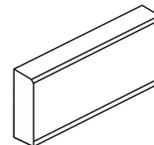
SMOOTH (SM)



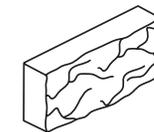
CHAMFERED (CF)



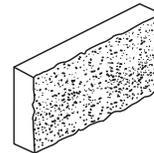
SINGLE CHAMFERED (SCF)



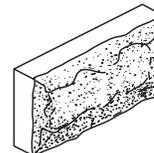
DOUBLE CHAMFERED (DCF)



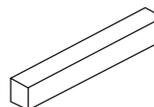
SLATE (SLT)



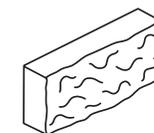
SPLIT-FACE (SPL)



CHISELED-FACE (CH)



MODERNO SERIES



CUMBERLAND ASHLAR SERIES

TRUDEFINITION® DURATION FLEX® SHINGLES

Add style to your home with premium color blends in a range of choices from subtle to vibrant.

Rich, sophisticated classic hues



Brownwood⁺



Driftwood⁺



Estate Gray⁺



Onyx Black⁺



Teak⁺

Vibrant, dimensional color combinations



Black Sable⁺



Sand Dune⁺



Storm Cloud⁺



Summer Harvest⁺