

VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT
BROCHURE PROGRAM LIST

SUPERVISOR:	Biela						SEASON: Summer 2021
<u>PROGRAM NAME</u> <u>(Alpha)</u>	<u>NEW</u> <u>(X)</u>	<u>AGE</u> <u>GROUP</u>	<u>NO. OF</u> <u>SEASON'S</u> <u>OFFERED</u>	<u>LAST OFFERED & COMPLETED</u> <u>SEASON'S ENROLLMENT</u> <u>NUMBERS</u>		<u>LAST SEASON'S</u> <u>REVENUE</u>	EST. CONTRACTUAL COSTS (OVER \$20,000 for the SEASON)
			F/fall, W/winter, Sp/spring, Su/summer	RES.	NON-RES.		
Market at the Park (10 week season)		All	SU	4k est. full season R & NR		Vendor fees: \$2,998 sponsorship: \$2,842 Total: \$5,840	\$18,495 - entertainment, supplies, marketing
Concerts in the Park (2 concerts)		All	SU	800-1,000 est. R & NR		\$1,000 sponsorship \$0 alcohol sales Total \$1,000	\$4,896 - bands, supplies, marketing
Taste of Orland Park		All	SU	40-45k est R & NR		Restaurants-\$8,500 Comm groups - \$260 Pop/Water/ Gatorade- \$2,844 Alcohol-\$4,363 Sponsors - \$63,464 Car Show-\$880 Glow Zone-\$380 Total: \$80,691	\$219,861 Entertainment, equipment, electricity, supplies, marketing
Veterans Golf Classic		All	F	175 est. R & NR		Sponsorship, golfers, dinner, raffle, silent auction, wine pull, on course bets Total \$34,051	\$46,453 Course fee, meals, supplies, donation