



Legislation Details (With Text)

File #: 2021-0080 **Version:** 0 **Name:** Ballfield Fence Banner Sponsorship Program
Type: MOTION **Status:** IN BOARD OF TRUSTEES
File created: 1/25/2021 **In control:** Board of Trustees
On agenda: 2/1/2021 **Final action:**
Title: Ballfield Fence Banner Sponsorship Program
Code sections:
Attachments: 1. 2021 Sponsorship Pack

Date	Ver.	Action By	Action	Result
2/1/2021	0	Committee of the Whole	RECOMMENDED FOR APPROVAL	Pass
1/25/2021	0	Recreation and Parks Department	INTRODUCED TO COMMITTEE	

Title
Ballfield Fence Banner Sponsorship Program

History
The Recreation and Parks Department offers a Ballfield Banners Sponsorship Program through the Special Events Sponsorship Packet (attached).

Staff seeks to increase participation in this program by utilizing both Centennial Park and John Humphrey complex homerun fences instead of the scoreboards. This would provide more visibility for sponsor banners.

Additionally, staff is evaluating sponsorship rates, including potentially lowering the fee to a more affordable cost to Orland Park businesses. The cost to produce a 4' x 8' banner is \$125.

The lower cost and the move to outfield fences at Centennial Park may create a more commercial appearance of fields as compared to the past.

Financial Impact
No financial impact.

Recommended Action/Motion
I move to recommend to the Village Board to approve allowing sponsorship banners to be hung on both Centennial Park and the John Humphrey complex field homerun fences.