



Legislation Details (With Text)

|                       |                                                             |                      |   |                      |                                                             |
|-----------------------|-------------------------------------------------------------|----------------------|---|----------------------|-------------------------------------------------------------|
| <b>File #:</b>        | 2020-0277                                                   | <b>Version:</b>      | 0 | <b>Name:</b>         | Professional Public Relations Services - Contract Extension |
| <b>Type:</b>          | MOTION                                                      | <b>Status:</b>       |   | <b>Status:</b>       | PASSED                                                      |
| <b>File created:</b>  | 4/10/2020                                                   | <b>In control:</b>   |   | <b>In control:</b>   | Board of Trustees                                           |
| <b>On agenda:</b>     | 4/20/2020                                                   | <b>Final action:</b> |   | <b>Final action:</b> | 4/20/2020                                                   |
| <b>Title:</b>         | Professional Public Relations Services - Contract Extension |                      |   |                      |                                                             |
| <b>Code sections:</b> |                                                             |                      |   |                      |                                                             |
| <b>Attachments:</b>   | 1. Orland Park Engagement Letter - 2020 Update - 3.5.20     |                      |   |                      |                                                             |

| Date      | Ver. | Action By         | Action              | Result |
|-----------|------|-------------------|---------------------|--------|
| 4/20/2020 | 0    | Board of Trustees |                     |        |
| 4/10/2020 | 0    | Village Manager   | INTRODUCED TO BOARD |        |

Title  
Professional Public Relations Services - Contract Extension

History  
In 2019, the Village engaged the services of Reputation Partners for professional public relations counsel and support.

Staff would like to extend the services of Reputation Partners for 2020 to assist with crisis communications and issues-focused public relations counsel and support aimed at achieving the following goals:

- Provide counsel and strategic advice to Village of Orland Park leadership prior to or as crisis situations occur.
- Disseminate information around specific situations to key stakeholders in an accurate and timely manner.
- Maintain a positive reputation for the Village of Orland Park in the south Chicago suburbs and in the Chicagoland area overall.

Financial Impact  
Funds for public relations services, in the amount of \$48,000, are available in the FY2020 PIO budget.

Recommended Action/Motion  
I move to approve retaining professional public relations services with Reputation Partners for a not to exceed amount of \$48,000.00 for services thru December 31, 2020.