



## Legislation Text

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**File #:** 2021-0080, **Version:** 0

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### Title

Ballfield Fence Banner Sponsorship Program

### History

The Recreation and Parks Department offers a Ballfield Banners Sponsorship Program through the Special Events Sponsorship Packet (attached).

Staff seeks to increase participation in this program by utilizing both Centennial Park and John Humphrey complex homerun fences instead of the scoreboards. This would provide more visibility for sponsor banners.

Additionally, staff is evaluating sponsorship rates, including potentially lowering the fee to a more affordable cost to Orland Park businesses. The cost to produce a 4' x 8' banner is \$125.

The lower cost and the move to outfield fences at Centennial Park may create a more commercial appearance of fields as compared to the past.

### Financial Impact

No financial impact.

### Recommended Action/Motion

I move to recommend to the Village Board to approve allowing sponsorship banners to be hung on both Centennial Park and the John Humphrey complex field homerun fences.