



Legislation Text

File #: 2018-0134, **Version:** 2

Title

Centennial Park West Concert 2018

History

On April 16th, the Village Board received the information below regarding a possible concert at Centennial Park West. This information is again being placed on the Village Board agenda for a formal vote. These types of community events take significant staff resources to plan and properly execute. As such, Board consensus and final direction is needed on this, to allow staff to allocate the proper time and resources to this initiative, but also to other important community events that are already planned and budgeted for this year.

INFORMATION PREVIOUSLY PROVIDED TO THE VILLAGE BOARD:

As a follow up to the March 5, 2018, Village Board discussion of the Centennial Park West concert, staff researched and engaged three entertainment management groups in the event that the concert coordination with the Village of New Lenox does not meet the needs of the Village of Orland Park.

Staff has identified professionals in the entertainment field conducting interviews with each to identify their experience and scope of work, review examples of national level artists each agency has collaborated with and identify current and past clients of each agency. The agencies include: Entertainment Management Group (EMG), Double D Booking and Bass/Schuller Entertainment. Additionally, the Mayor has reached out to a talent group to discuss concert opportunities.

EMG is a family owned business, established in 1986. EMG is a premier entertainment consultant serving the Chicagoland area. EMG's client base includes municipalities, corporations, and non-profit organizations.

A partial list EMG's entertainers include: 38 Special, Air Supply, Ambrosia, America, Creedence Clearwater Revisited, Foghat, Gary Lewis and The Playboys, Kansas, Pat Benatar, Ray Charles, Soul Asylum, Richard Marx, The Guess Who and Travis Tritt.

Double D Booking's talent buyers work closely with national agencies to bring national talent to a wide array of festivals throughout Chicago and the suburbs.

Double D works with tour managers/agencies around the world booking talent for CBS Entertainment, WKQX, WXRT, the Chicago Bears, and municipalities. A partial list of entertainers have included: Keith Urban, Taylor Swift, Tony Bennet, The Dave Matthews Band, BB King, the Doobie Brothers, Twenty One Pilots, No Doubt, and Weezer.

Bass/Schuler represents some of the best-known names in the college, festival and corporate market today. Agents offer music, comedy, speakers, live novelties, games and variety acts.

Bass/Schuler books talent for local municipalities including Buffalo Grove, Highland Park and Bartlett. A partial list of entertainers includes: Herman's Hermits, Edes of March, Jefferson Starship and Rare Earth.

Attached is a summary of concert events in other communities, pursuant to the request of Trustee Dodge.

Staff is seeking direction as whether to begin the process of producing this event, as well as subsequent approval to contract with one of the entertainment management group that would best be suited to deliver a band at the level necessary to successfully produce this concert. Band selection options diminish over-time, as such, the process of reviewing potential entertainers is immediate, as is reserving the stage and sound for this concert.

I move to approve/deny a concert on July 14th at Centennial Park West, if a band can be secured;

Financial Impact

Funds are not budgeted in 2018 for this event. If the Village Board desires to pursue this in FY18, staff has identified funds in the AIG (Appearance Improvement Grant) program. Funds in this account (approximately \$300,000) could be used to pay for this event.

Recommended Action/Motion

I move to approve a budget adjustment in the amount \$200,000 from the AIG account to the Special Events accounts.