



Legislation Text

File #: 2014-0545, **Version:** 0

Title

2014 Taste of Orland Park - Signs/Banners

History

Event signs and banners serve an important function for village events. At the Taste of Orland Park, signs are used to communicate regulations at the entry gates (i.e. no food, coolers, pets, weapons, etc.), to identify parking areas, list a schedule of events for the event weekend and identify areas of interest (i.e. Kids Day, car show, bingo, cooling centers). Banners are used to identify restaurant, sponsor, and community booths as well as to recognize sponsors on the main stage and community stage, to welcome residents to the event weekend, and to identify the entertainment on the community stage throughout the weekend.

In 2014, the need to replace worn signs and the addition of new signs and banners was more than in prior years. Several important banners used in previous years were unusable in 2014 and required replacement. Entry signs had to be updated due to new concealed carry laws, while additional signs and banners were required to better identify and communicate event features (i.e. ATMs, full entertainment line-up and Kids Day line-up), ADA parking areas, traffic directives, and new 2014 sponsors and restaurants.

The replacement of damaged banners, along with additional banners and signs needed, resulted in sign and banner expenses totaling \$5,997.60.

This agenda item is being considered by the Parks & Recreation Committee and the Village Board of Trustees on the same night to expedite payment to the vendor.

Financial Impact

The Marketing & Promotions account, 010-9400-432250 SE-7603 is budgeted for \$8,865. Of this, \$1533.06 was expensed on yard signs, posters, postcards and updating light pole banners leaving \$7,331.94 available.

Recommended Action/Motion

I move to approve the payment of \$5,997.60 to Mission Signs for the production of signs and banners for the 2014 Taste of Orland Park.