



## Legislation Text

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**File #:** 2013-0367, **Version:** 1

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### Title/Name/Summary

Southland Convention Visitor's Bureau Governmental Agreement

### History

The Chicago Southland Convention & Visitors Bureau (CSCVB) is the organization responsible for the marketing of the Chicago Southland region as a convention, leisure and tourism travel destination. The CSCVB also is the official certified Convention & Visitor Bureau (CVB) with the State of Illinois. This allows them to receive state grant dollars through the Illinois Local Tourism & Convention Bureau grant program to market and sell the Chicago Southland as a travel destination. The CSCVB's regional service area includes portions of Cook and Will Counties, and 62 cities and villages. Detailed information regarding the benefits of membership is attached for the Board's review. Additionally, the Village will have a voting seat on the CSCVB.

The Village currently collects a 4% hotel tax. There is currently only one hotel in the Village that pays this hotel tax - Homewood Suites on LaGrange Road. The Village collects about \$98,000 annually in hotel tax. The proposed agreement with CSCVB is to share 25% of the annually collected revenues, which is estimated to be \$24,500 for FY 2014. The term of the agreement would be for one year, after which the CSCVB would report back to the Village Board regarding their marketing results and direct impacts to Orland Park's local economy. A draft agreement is included with this communication.

On August 19, 2013, this item was reviewed by the Development Services & Planning Committee, recommended for approval and referred to the Village Board of Trustees for consideration.

### Recommended Action/Motion

I move to approve a one year hotel tax sharing agreement (commencing in 2014) with the Chicago Southland Convention & Visitors Bureau that provides funding in the amount of 25% of total hotel tax revenues collected.