



Legislation Details (With Text)

File #:	2019-0163	Version:	0	Name:	2018 Holiday Festival/Tree Lighting Ceremony and Santa's North Pole Express
Type:	MOTION	Status:			PLACED ON FILE
File created:	2/26/2019	In control:			Parks and Recreation Committee
On agenda:	3/4/2019	Final action:			3/4/2019
Title:	2018 Holiday Festival/Tree Lighting Ceremony and Santa's North Pole Express				
Code sections:					
Attachments:	1. Dashboard Holiday Festival 2018, 2. Dashboard Santa's North Pole Express 2018				

Date	Ver.	Action By	Action	Result
3/4/2019	0	Parks and Recreation Committee		
2/26/2019	0	Recreation	INTRODUCED TO COMMISSION	

Title

2018 Holiday Festival/Tree Lighting Ceremony and Santa's North Pole Express

History

The 2018 Holiday Festival/Tree Lighting Ceremony and Santa's North Pole Express continue to be popular events to kick off the holiday season. Santa's North Pole Express celebrated its' 5th year selling out the first day with 265 participants. The event netted an income of \$1462.00 as a result of sponsorship revenue, higher than anticipated registrations, and a savings in expenses. The 33rd Holiday Festival and Tree Lighting Ceremony is an important tradition for our community. Crafts, holiday themed items, and a variety of food and beverages from local and Wisconsin vendors were featured. 1,000 participants showed up even with the heavy rain. Actual net income was (\$5,062) which was an improvement over the (\$10,905) budgeted amount.

Recommended Action/Motion

Discussion Only