



Legislation Text

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Title

IAPD / IPRA Overall Agency Showcase winner, Orland Park Recreation

History

The Director of Recreation, Nancy Flores, and Senior Graphic Designer, Jennifer Medema, entered the Agency Showcase at the Illinois Association of Park Districts and Illinois Park and Recreation Association Soaring to New Heights Conference that was held at the Hyatt Regency Chicago in January. The marketing collateral entered was from the Orland Park Brewfest. Orland Park Recreation took 1st place in the Overall Agency Showcase; 1st Place for the Marketing Campaign; 1st Place for Promotional item and 2nd place for the People's Choice. The Agency Showcase spotlights bright ideas exhibited by park, recreation, and conservation agencies. This professionally judged competition recognizes Illinois agencies for their marketing and communication efforts ranging from print to multimedia. The showcase includes two divisions and fourteen categories. Division 1 is the Overall Agency Showcase and Division 2 is the Individual Category.

Recommended Action/Motion

Discussion Only