



## Legislation Text

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**File #:** 2020-0622, **Version:** 1

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### Title

New Website Design Review

### History

Dave Buwick, Chief Technology Officer and Nabeha Zegar, Public Information Communication Manager, will present the proposed wire frame design developed by Granicus, LLC.

The Village present website was developed and hosted by CivicLive. CivicLive was awarded the contract June 4, 2018 after the Village issued a Request for Proposals (RFP) February 8, 2018. The CivicLive website went live in December 2018 and since then has not met the functionality and support expectations of Village residents and staff. The Board of Trustees approved the FY 2020 Budget recommendation from staff for development and hosting of a new Village public website.

The Village Manager directed the Chief Technology Officer to enter into negotiations with Granicus, LLC. to amend the Village's existing agreement with them to include their cloud-based website development and hosting (GovAccess), and constituent communication services (GovDelivery). The GovDelivery communications platform integrates with the GovAccess website platform enabling Village staff to target specific communications to visitors via SMS/text messages, email, RSS feeds, and social media. Visitors can automatically subscribe or unsubscribe to website content. Development and use of the new website would be expedited and the Village would receive discounted pricing from Granicus by amending the existing agreement. The term for this amendment would expire January 31, 2022 to coincide with the existing agreement with Granicus. The Village would renegotiate a new agreement with Granicus before the existing agreement expires as long as the Village remains satisfied with the quality of its services and the functionality of its platforms.

Granicus is one of four major government website development and hosting services firms. The Village had previously contracted with two of these firms CivicLive/Intrado and CivicPlus, finding their services unsatisfactory. The other, Revise, did not receive satisfactory references.

The Board of Trustees approved the agreement to contract with Granicus, LLC. for website development, communication and hosting services at the May 4, 2020 meeting.