

Legislation Text

File #: 2020-0715, Version: 1

Title/Name/Summary Orland Park Heroes Banner Program

History

At the Veteran's Commission request, staff met to discuss instituting an 'Orland Park Heroes' banner program. In summary, the program purpose would be to honor current and former residents of Orland Park who have served, or are currently serving, our country in any branch of the military. Banners will be displayed from Memorial Day through Veterans Day, along Ravinia Avenue between 143rd Street and 159th Street. There are a number of communities that currently produce a similar program.

The cost of the program will be set at \$150 per banner honoree. Staff believes the program can be managed internally in a cost-effective manner while simultaneously supporting local business(es) with the banner production component. The selected banner, double sided 24 x 48 inch, will cost the Village approximately \$85 dollars per banner. The Village currently has an existing inventory of all the needed hardware (i.e. banner arms and clamps) for the 47 (30') poles located along Ravinia Avenue. Additionally, labor will be performed in-house during routine Public Works maintenance operations to maximize proceeds, an estimate of \$3,055 dollars for future Veterans Commission programs, if all possible locations are purchased.

The program will also include an opportunity for businesses and/or individuals to donate on behalf of a Veteran who are unable to purchase on there own behalf. The Veterans Commission will develop a process to review and approve both the sponsorship and recipients of banners.

On the October 19, 2020, Committee of the Whole, this item was discussed and recommended for Village Board approval.

Financial Impact

All costs associated with the program will be fully offset through the fee collected to participate in the program.

Recommended Action/Motion

I move to approve the Orland Park's Honorary Heroes' Banner Program.