

PROGRAM PLAN

011-9400-499

TASTE OF ORLAND
August 5-6-7, 2011

	A	B	C	D	E	F	L	M
1	INCOME							
2	Sponsors					Total		
3		Brannigan Chiropractic	1,400.00					
4		Crowley-Sheppard Asphalt	1,300.00					
5		Comcast	2,000.00					
6		C.B. Burke Engineering	5,000.00					
7		Terry's Lincoln	1,400.00					
8		Physicians Immediate Care	2,500.00					
9		McDonough Associates, Inc.	1,300.00					
10		Rasmussen College	1,400.00					
11		The Horton Group	1,300.00					
12		MPI Media Group	1,300.00					
13		Mini of Tinley Park	1,400.00					
14		Tyson Motor	2,500.00					
15		Car Show Income						
16		Total	\$22,800.00			22,800.00		
17								
18	In-kind	SouthtownStar		Marketing				
19		Fresh 105.9 FM		Marketing				
20		5/3 Bank		ATM				
21		Orland Park Prairie		Summer Ent.Publication				
22		Waste Management		P-O-P/Dumpsters				
23		Comcast		Newsmakers Segment				
24								
25	Vendors	Restaurant Booths (17)	20,400.00			20,400.00		
26		Alcohol Fees (7)	10,500.00			10,500.00		
27		Beverage						
28		Cups						
29		Total						
30								
31	Comm Booths	Community Booths (13)	1,690.00			1690.00		
32								
33								
34	Total	Estimated Income	55,390.00			55,390.00		
35								
36	EXPENSES							

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37	Account Numbers	Explanation	Individual Item Amounts	Budgeted	Actual Cost	Subtotal	Company	
38								
39	1010 to 2050	Personnel Costs (includes overtime, FICA, IMRF & Medicare)		52,568				
40								
41								
42	3225	Marketing & Promotion		4,445				
43		Advertising/Signs and Flyers						
44		Taste Campaign Signs					Mission Signs	
45		Large Event Banners			309.76		Mission Signs	
46							Sir Speedy	
47		Karaoke Banners					Mission Signs	
48		Vendor Banners	1,835					
49		CommStage Banners					Mission Signs	
50		Other Banners & signs					Mission Signs	
51								
52		Subtotal				309.76		
53								
54								
55	4130	Electricity	8,091.00	8,190	8,443.75	8,443.75	Forces, Inc.	
56								
57	4160	Contract Postage		1,000				
58								
59	4230	Legal Ads/Publications			86.68		Electric RFP	
60					86.14		Sound/Stage/Lights RFP	
61		Subtotal				172.82		
62								
63	4450	Rent Machine & Equipment		24,220				
64		Sound/Stage/Lights	9,872		9,550.00		Sound Works Productions, Inc.	
65		Tents/Tables/Chairs/Tent Lights	13,348.00				Wilson Rental	
66		Truck rental	1,000		1,000.00			
67								
68		Subtotal				10,550.00		

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69								
70	4455	Port-A-John Rental	3,580	3,580			Waste Management	
71								
72	5285	Insurance - Special Events		7,530				
73								
74	6020	Printing & Stationary		1,950				
75		Booklets and posters					Signature P&G	
76		Posters					Sir Speedy	
77		Water/Pop Forms			90.05		Minuteman Press	
78								
79		Subtotal				90.05		
80								
81	6030	Garbage can liners/gloves		2,800				
82								
83	6050	Supplies - Uniforms, Shirts		2,000			Kee-line Images	
84								
85								
86								
87	6099	Other		17,576				
88		Taste cups	4,377		4,241.13		Go Promotions	
89		Soda/Water	9,000				American Bottling	
90		Dance Floor	689					
91		Wristbands	500		528.25			
92		Kids Day	737				Eggs (4 doz)	
93		Vendor gifts/plaques	413					
94		Miscellaneous	467		114.94		Zip strips	
95								
96								
97		Subtotal				4,884.32		
98								
99	8485	Miscellaneous - Awards						
100		Karaoke prizes/trophies		1,500				
101								
102	8499	Other		20,436				
103								
104								

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105								
106								
107		Subtotal				0.00		
108								
109	9022	Entertainment/Concert		25,510				
110		Car Show	1,000		900.00		Thunder Road Productions	
111		Karaoke DJ	200		300.00		Near Dark Entertainment	
112		Entertainment	24,000					
113					1,000.00		Cover Story	
114					200.00		Country Line Dancing	
115					1,600.00		Pamela Rose & Windy City Country	
116					1,300.00		LBKaraoke	
117					900.00		Ragtops	
118					1,000.00		Dancing Noodles	
119					2,750.00		Libido Funk Circus	
120					900.00		Rio Bamba	
121					1,200.00		New Invaders	
122					5,000.00		American English	
123					1,680.25		Clowning Around	
124					500.00		Marsh-Mallo Ent.	
125					350.00		JKollum (balloons)	
126					370.00		DEO (balloons)	
127					400.00		Happy Jacks, Inc.	
128					1,600.00		Prime Time Promotions	
129								
130					225.00		Battle of the Bands Prizes	
131								
132		Total Entertainment				22,175.25		
133								
134	TOTALS			153,664	46,625.95	46,625.95		
135								
136								