

# EVENT PLAN

| NAME OF EVENT   | DATE              | TIME   | LOCATION                    |
|---|-------------------|--|-----------------------------|
| <b>Taste of Orland Park</b>   | <b>Aug. 5-6-7</b> |  | <b>Village Center</b>       |
| REGISTRATION FEES R/NR/M  |                   | AGE RANGE  | ENROLLMENT BREAKDOWN R/NR/M |
| <b>None</b>   |                   | <b>All</b>   |                             |
| DESCRIPTION OF EVENT  |                   |  |                             |
| <p>Three day fest of food, entertainment, kids' day, car show, karaoke finals, bingo. Friday 5 - 11 pm, Saturday 1 - 11 pm, and Sunday, 1 - 9 pm.</p>   |                   |  |                             |
| 2010 Plans  |                   |  |                             |
| <p>All bands offering a variety of music have been booked for the Main Stage, Kids' Day Entertainment, Community Stage and other entertainment. Seventeen restaurants will participate, with seven serving alcohol. Seventeen community booths have reserved spots on site.</p>   |                   | <p>New restaurants this year are Baby's Steak &amp; Lemonade, Orland Park Bakery, Pompei Little Italy, and El Pueblito. Preliminary Karaoke Contests are done. Finals at Taste on Sunday. Three restaurants are participating: Danny's Corner, Maguire's and Rockwelz.</p> |                             |
| Other Information   |                   |  |                             |
| <p>Staff will purchase clickers to get a more accurate count of the number of people attending. In 2008, the Police Department instituted Severe Weather Procedures for all village events to be followed in case of a weather emergency. Fire District will be participating as they have each year.</p>   |                   |  |                             |
| EMPLOYEES USED TO STAFF EVENT AND SALARY COST   |                   |  |                             |
| <p>Staffing plans are being developed to stay within budget. Two extra police officers will be assigned at the Humphrey Complex in the evening due to crowds of teens that gather and the problems that have arisen in the past couple of years.</p>  |                   |  |                             |
| BUDGET RECAP INCLUDING: EXPENDITURES, DONATIONS, SPONSORSHIPS   |                   |  |                             |
| <p><b>Committed sponsorship is \$22,800. Other sponsorship: 22nd Century Media published the tab section in all of its newspapers on June 16 at no charge to the village. The SouthtownStar will provide \$2500 in advertising as its sponsorship, and Fresh 105.9 FM will provide live promotional announcements and web exposure on its Event page the week leading up to the event, and the Taste will be featured on Comcast Newsmakers show.</b></p> |                   |  |                             |
| PARTICIPANT FEEDBACK  |                   |  |                             |
|   |                   |  |                             |

Supervisor: Patty Vlazny