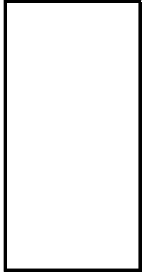


VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT BROCHURE PROGRAM LIST

| SUPERVISOR NAME: | | Kurt S. Heinlen | | | | SEASON: Spring /Summer 2013 | | | |
|---|--------------------------|----------------------------|---|--|---|------------------------------------|--|-----------|---|
| <u>PROGRAM NAME</u> <u>(Alpha Order)</u> | <u>NEW</u> <u>(X)</u> | <u>AGE</u> <u>GROUP</u> | <u>OVER</u> <u>NIGHT</u> <u>TRAVEL?</u> | <u>NO. OF</u> <u>SEASON'S</u> <u>OFFERED</u> | <u>LAST OFFERED &</u> <u>COMPLETED</u> <u>SEASON'S</u> <u>ENROLLMENT NO.</u> | | <u>LAST SEASON'S</u> <u>REVENUE</u> | | EST. CONTRACTUAL COSTS (\$5,000+ for the SEASON) |
| | | | Y/N | F/fall, W/winter, Sp/spring, Su/summer | RES. | NR. | RES | NR | |
| Mens Rec/Comp softball | | 18 & up | N | F,SP/SU | 3 | 9 | \$1,865 | \$6,625 | |
| Senior Softball | | 50 & up | N | SP/SU | 18 | 23 | \$270 | \$521 | |
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VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT
MARKETING STRATEGY



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