

From: [Chad Dern](#)
To: [Tiffany Cooper](#)
Cc: [Becky Schmucker \(Neuenfeldt\)](#); [Claudio Gutierrez](#); [Washington, Jessica E](#)
Subject: Re: CBS2 Price is Right Contestant Tryout Orland Park Steinhafels 8/22 Permit Application
Date: Friday, August 8, 2025 2:07:43 PM
Attachments: [image001.png](#)

[External Mail] Use caution with links and attachments.

Our plan is to have any early arrivals line up on the side of our store that faces LaGrange Rd. There is a large area that will allow them to line-up without blocking the sidewalks.

On Fri, Aug 8, 2025 at 1:53 PM Tiffany Cooper <tcooper@orlandpark.org> wrote:

Hi Chad,

Would you be able to provide a site plan of where the contestants will line up outside? This will be helpful to provide to the police department.

Thanks!

Tiffany Cooper | Executive Assistant/Development Services

Village of Orland Park

14700 Ravinia Avenue | Orland Park, Illinois 60462

Phone: 708.403.6123 | tcooper@orlandpark.org



From: Chad Dern <chadd@steinhafels.com>
Sent: Friday, August 8, 2025 12:35 PM
To: Tiffany Cooper <tcooper@orlandpark.org>
Cc: Becky Schmucker (Neuenfeldt) <beckyn@steinhafels.com>; Claudio Gutierrez <claudiog@steinhafels.com>; Washington, Jessica E <jewashington@cbs.com>
Subject: Re: CBS2 Price is Right Contestant Tryout Orland Park Steinhafels 8/22 Permit Application

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Thanks for your help.

Chad Dern | Vice President Marketing

Steinhafels



On Fri, Aug 8, 2025 at 12:29 PM Tiffany Cooper <tcooper@orlandpark.org> wrote:

Ok, sounds good! I have passed all information over to our Village Manager's office and Orland Park Police. I can issue an invoice for payment once the event is approved. The payment can be made through our Civic Access online portal by creating an account, or you can pay in-person at our cashier's window.

Tiffany Cooper | Executive Assistant/Development Services

Village of Orland Park

[14700 Ravinia Avenue | Orland Park, Illinois 60462](#)

Phone: 708.403.6123 | tcooper@orlandpark.org



From: Chad Dern <chadd@steinhafels.com>

Sent: Friday, August 8, 2025 11:45 AM

To: Tiffany Cooper <tcooper@orlandpark.org>

Cc: Becky Schmucker (Neuenfeldt) <beckyn@steinhafels.com>; Claudio Gutierrez <claudiog@steinhafels.com>; Washington, Jessica E <jewashington@cbs.com>

Subject: Re: CBS2 Price is Right Contestabnt Tryout Orland Park Steinhafels 8/22 Permit Application

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Should be pretty seamless. There may be some people who get there early to line up. We will be there to handle that. We will let everyone in the store to wait for their tryout. They will be able to park in the front or the back of the store. This is not a "first 100 people type of event", so the potential contestants do not need to be first in-line. In our past experience these are the nicest, happiest Price is Right crazy fans. Do not anticipate any needs for additional security.

Hope that helps!

On Fri, Aug 8, 2025 at 11:35 AM Tiffany Cooper <tcooper@orlandpark.org> wrote:

Hi Chad,

I just printed your permit application! Thank you for getting it in so quickly. There is no need to attend the Board meeting on the 18th as they go through the events as a group and approve or deny them, but you are welcome to attend if you like. It's starts at 6:00 p.m.

Seeing as there will be no food, tents, etc., we just need the logistics of how this is going to take place. Will people be lined up outside, parking, security, will you need Orland Park Police presence, etc.?

Thank you!

Tiffany Cooper | Executive Assistant/Development Services

Village of Orland Park

[14700 Ravinia Avenue | Orland Park, Illinois 60462](#)

Phone: 708.403.6123 | tcooper@orlandpark.org



From: Chad Dern <chadd@steinhafels.com>

Sent: Friday, August 8, 2025 11:09 AM

To: Tiffany Cooper <tcooper@orlandpark.org>

Cc: Becky Schmucker (Neuenfeldt) <beckyn@steinhafels.com>; Claudio Gutierrez <claudiog@steinhafels.com>; Washington, Jessica E <jewashington@cbs.com>

Subject: CBS2 Price is Right Contestant Tryout Orland Park Steinhafels 8/22 Permit Application

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Tiffany - On behalf of Steinhafels Orland Park, I have submitted a permit request for the CBS2 Price is Right Contestant Tryout scheduled in the Orland Park Steinhafels at [203 Orland Park Place](#) on August 22nd.

Based upon holding a similar event at our Steinhafels in Harwood Heights last year, we are expecting 200-250 people in our store during a portion of our regular hours of operation from 10a-2p.

The tryout consists of people recorded for 3-5 minutes answering questions about why they should be selected to win a trip to Los Angeles for a Price is Right recording and chance to be selected to be on the show. The winners are selected by CBS producers after viewing the "auditions". We expect this to be a lot of fun for the residents of Orland Park.

Claudio Gutierrez is our Orland Park Store Manager and will be on site during the event along with many other Steinhafels and CBS2 personnel to coordinate the event, including myself, Chad Dern, VP Marketing.

Claudio and I would be glad to attend the Aug 18th Village Board meeting to answer any questions. Please advise us if our attendance is recommended or required.

We can facilitate the payment of the \$100 fee. Please advise how best to handle the payment.

Please reach out to myself, Chad Dern with any questions. My email is chadd@steinhafels.com and I can be reached at (414) 614-1770.

Thanks for your assistance. We look forward to a fun event in our store.

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Chad Dern | Vice President Marketing

Steinhafels



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Steinhafels



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Steinhafels

