



# Orland Park, IL

## Key Findings 2016

The NCS is presented by NRC in collaboration with ICMA



*Leaders at the Core of Better Communities*

**“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”**

*Jane Jacobs, [The Death and Life of Great American Cities](#)*

# About The NCS

- Community Livability
  - Community Characteristics
  - Governance
  - Participation



# Facets of Community Livability

Safety

Mobility

Economy

Recreation  
and Wellness

Quality of  
Community  
Overall

Natural  
Environment

Built  
Environment

Education  
and  
Enrichment

Community  
Engagement

# The NCS & Orland Park

- Participant in The NCS since 2012
  - 2012, 2014
- Random sample of 1,600 households
  - 514 returned surveys; 33% response rate
  - $\pm 4\%$  margin of error

Expanded  
sample

Presentation

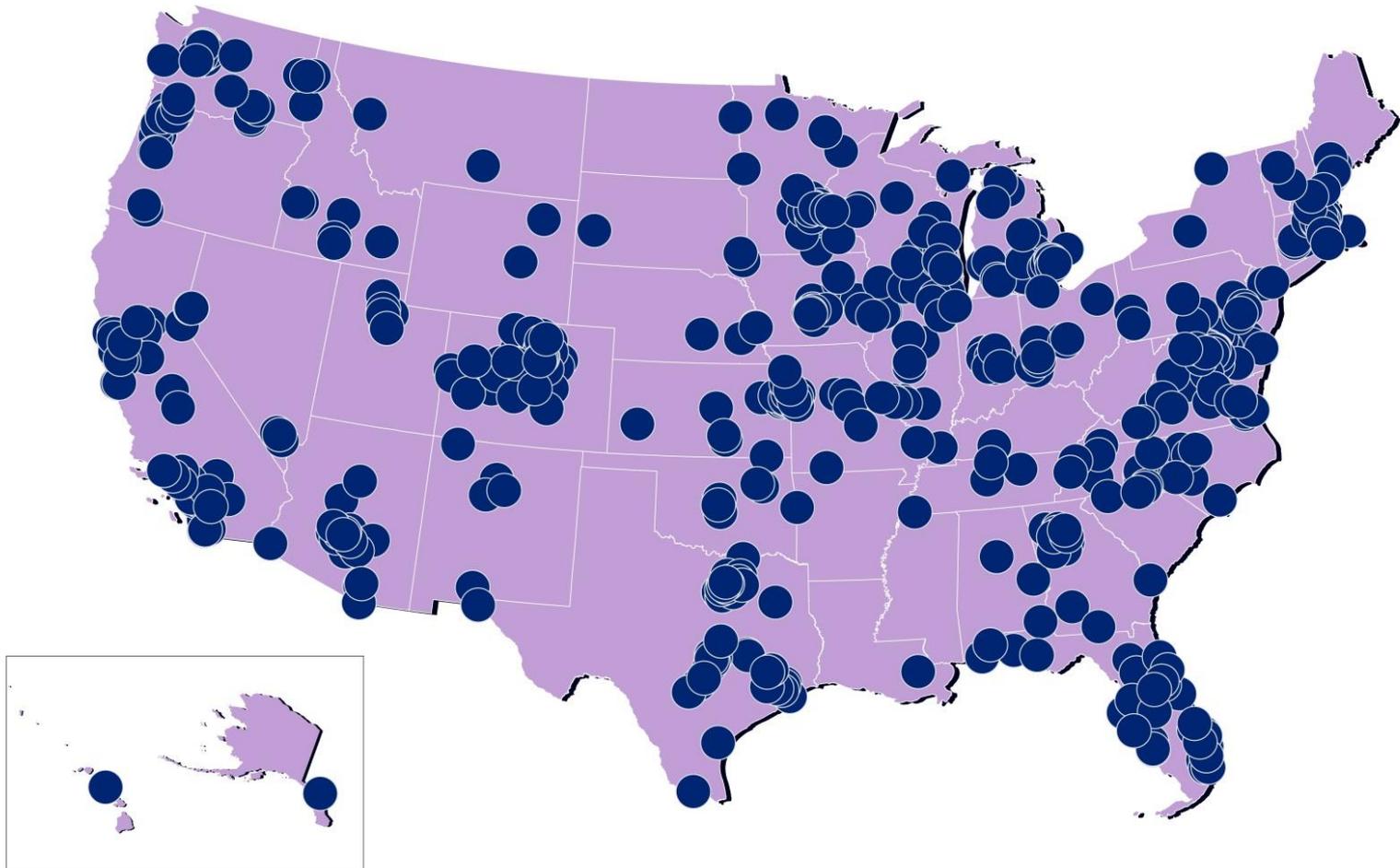
Web Survey

Geographic  
comparisons

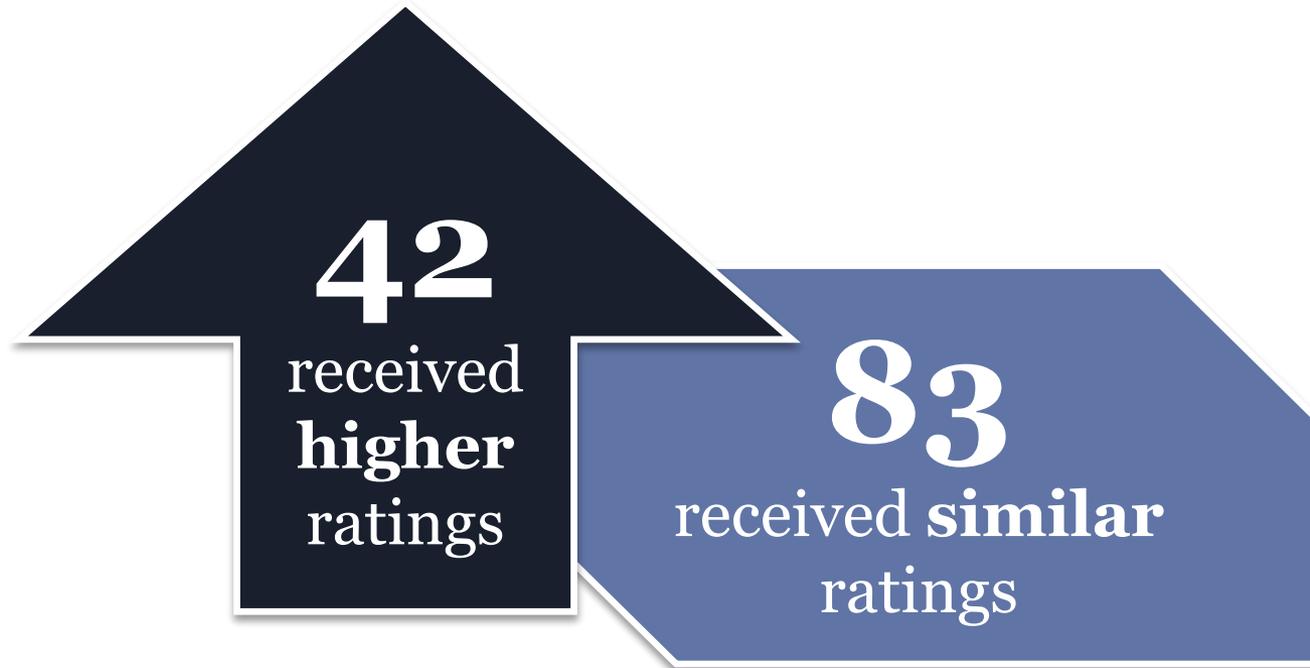
Demographic  
comparisons

Custom  
benchmarks

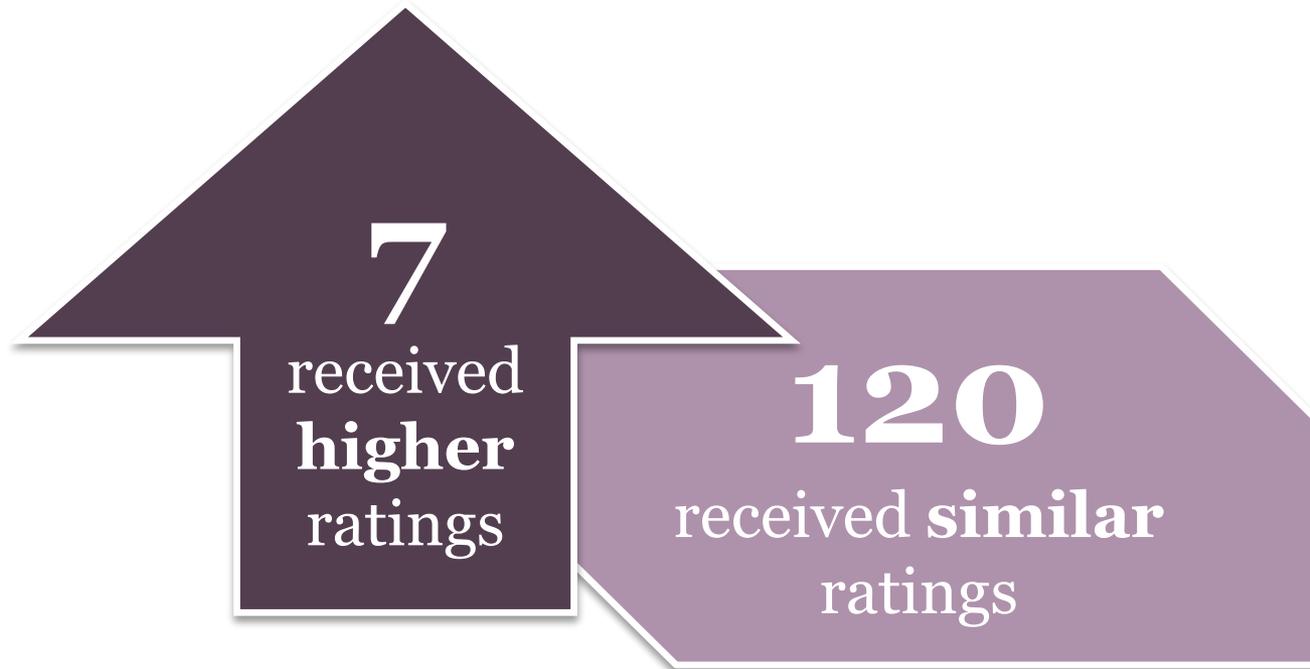
# National Benchmark Comparisons



# 2016 National Benchmark Comparisons



# 2016 Ratings Compared to 2014



# Key Focus Areas

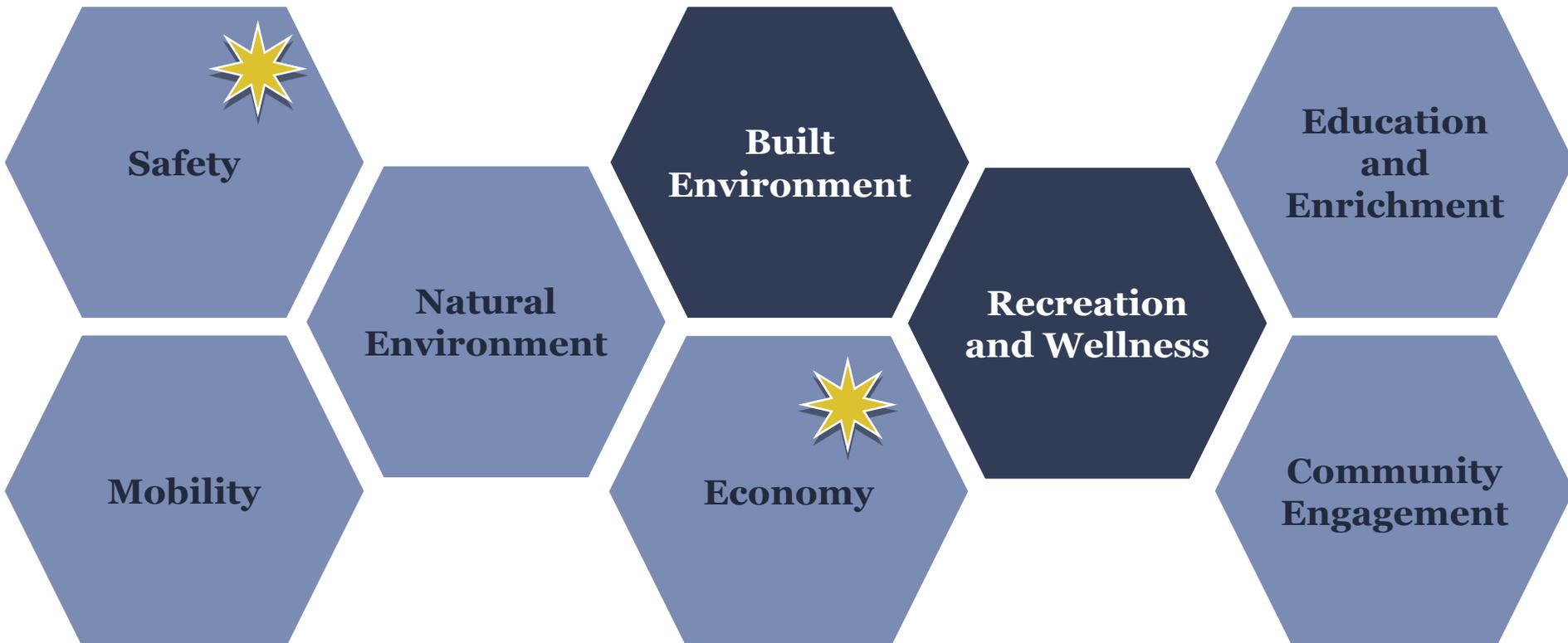
## Legend

■ Higher than national benchmark

■ Similar to national benchmark

■ Lower than national benchmark

★ Most important

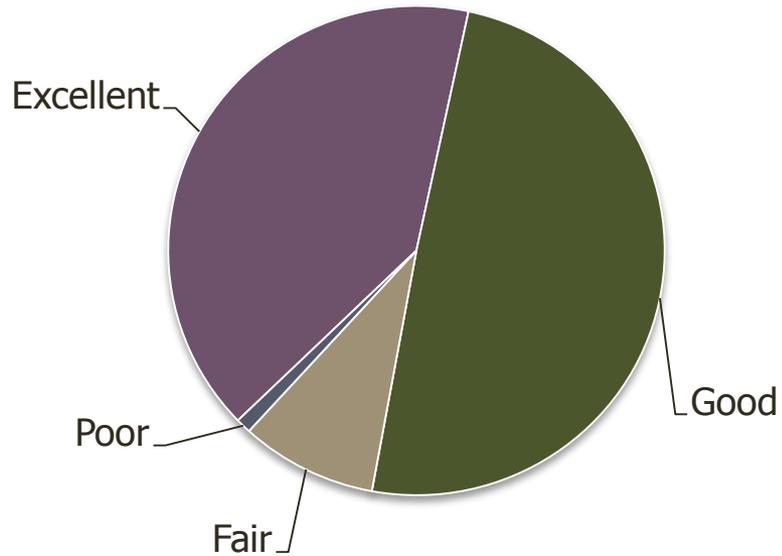


Key  
Finding  
#1

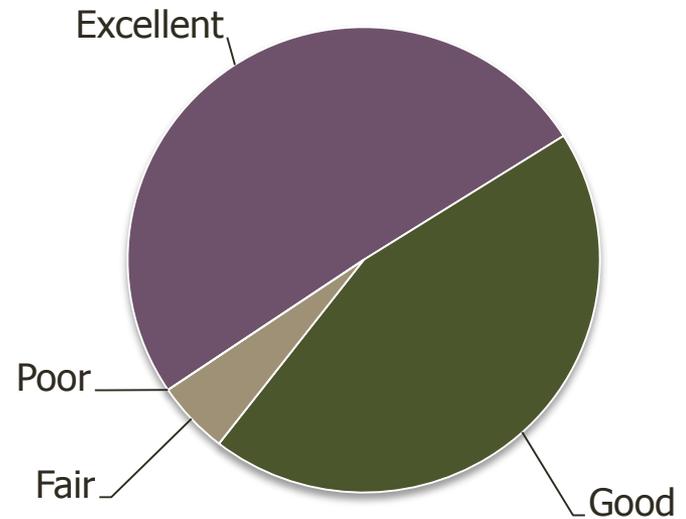
**Residents of  
Orland Park  
continue to enjoy a  
high quality of life**

# Overall Quality of Life Ratings

## Overall Quality of Life in Orland Park



## Orland Park as a Place to Live



# Community Characteristics



*Higher than  
benchmark*

Overall image

Place to raise children

Key  
Finding  
#2

**Residents feel the  
economy is strong  
in Orland Park**

# Economy in Orland Park

4 in 5 residents gave “excellent” or “good” ratings

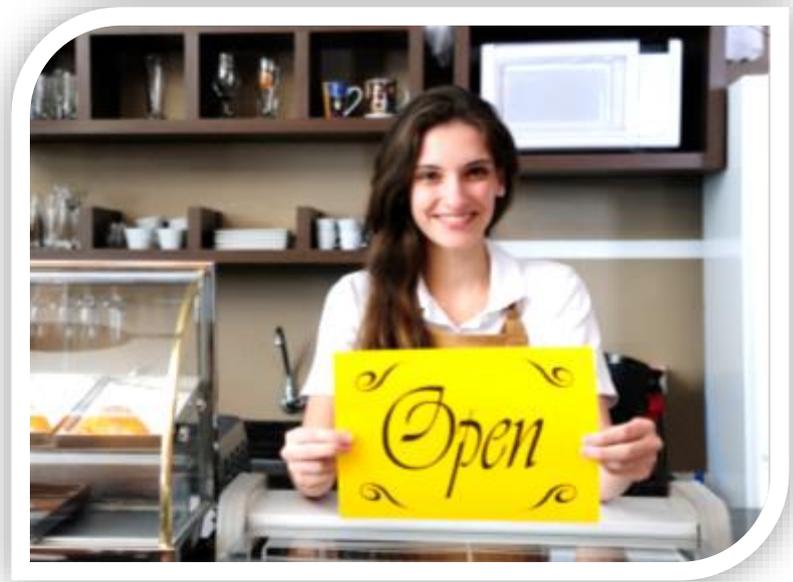
Overall economic health

Economic development

Orland Park as a place to visit

Businesses and services

Shopping opportunities



Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

**Safety  
is an important  
community feature,  
and residents feel  
positively about it**

# Feelings of Safety



9 in 10  
residents report

- ❖ Overall feeling of Safety
- ❖ Feeling safe in their neighborhood
- ❖ Safe in commercial/downtown area

# Safety Services

At least 9 in 10:

Police services

At least 8 in 10:

Crime prevention

Emergency preparedness

Animal control

Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

*“excellent” or “good”*

Key  
Finding  
#4

**Orland Park  
residents  
appreciate built  
environment**

# Built Environment

Overall Built Environment

New Development

Housing Options

Public Places

Comparison to national benchmark:

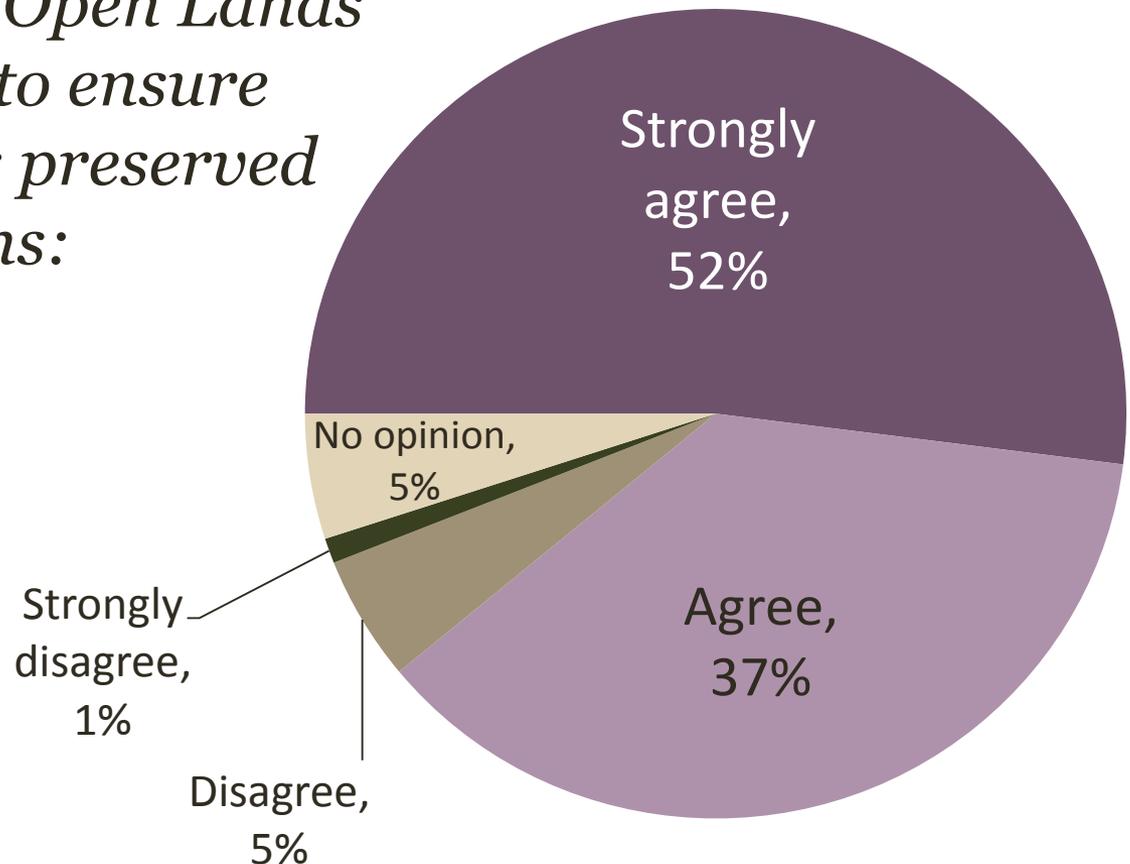
■ Higher ■ Similar ■ Lower

At least **3 in 4**  
residents rate as  
“excellent” or “good”

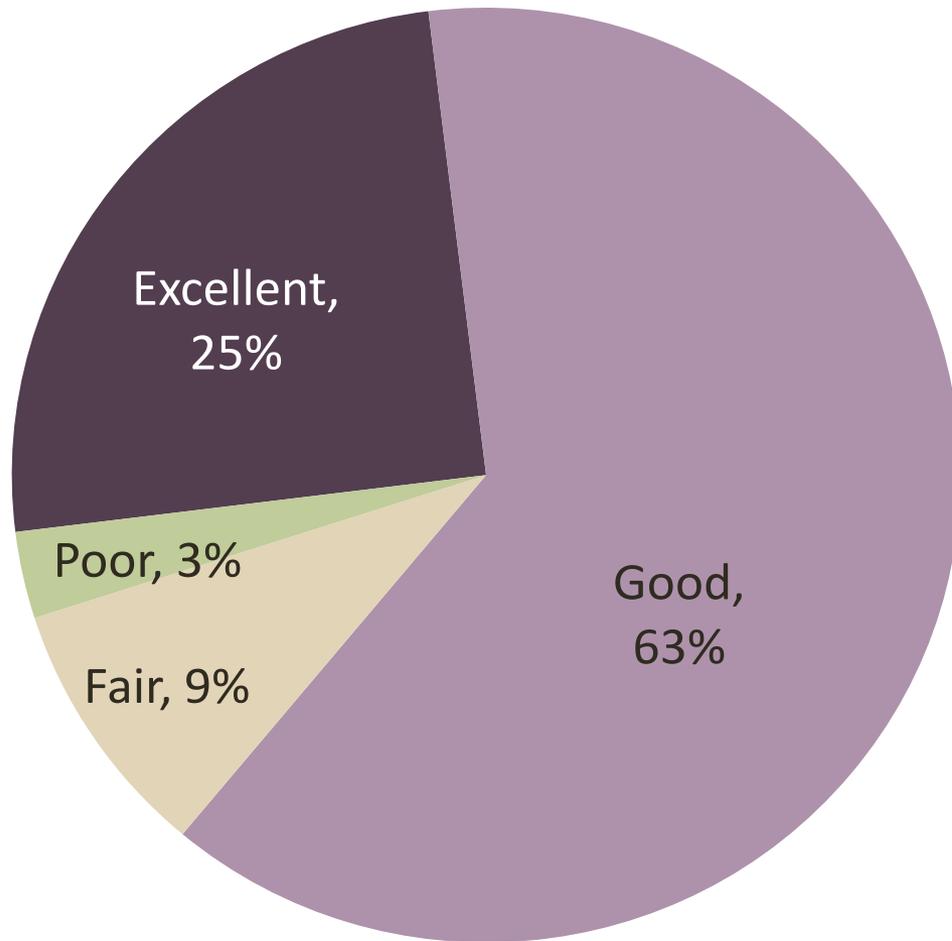
# Special Topics

# Investing in Open Lands

*The Village of Orland Park should continue to invest in Open Lands in addition to parks to ensure that acquired land is preserved for future generations:*



# Growth and Development of Community



*Please rate the job the Village of Orland Park does at being proactive and responsible for the continued growth and development of the community that results in improving quality of life for residents and businesses.*

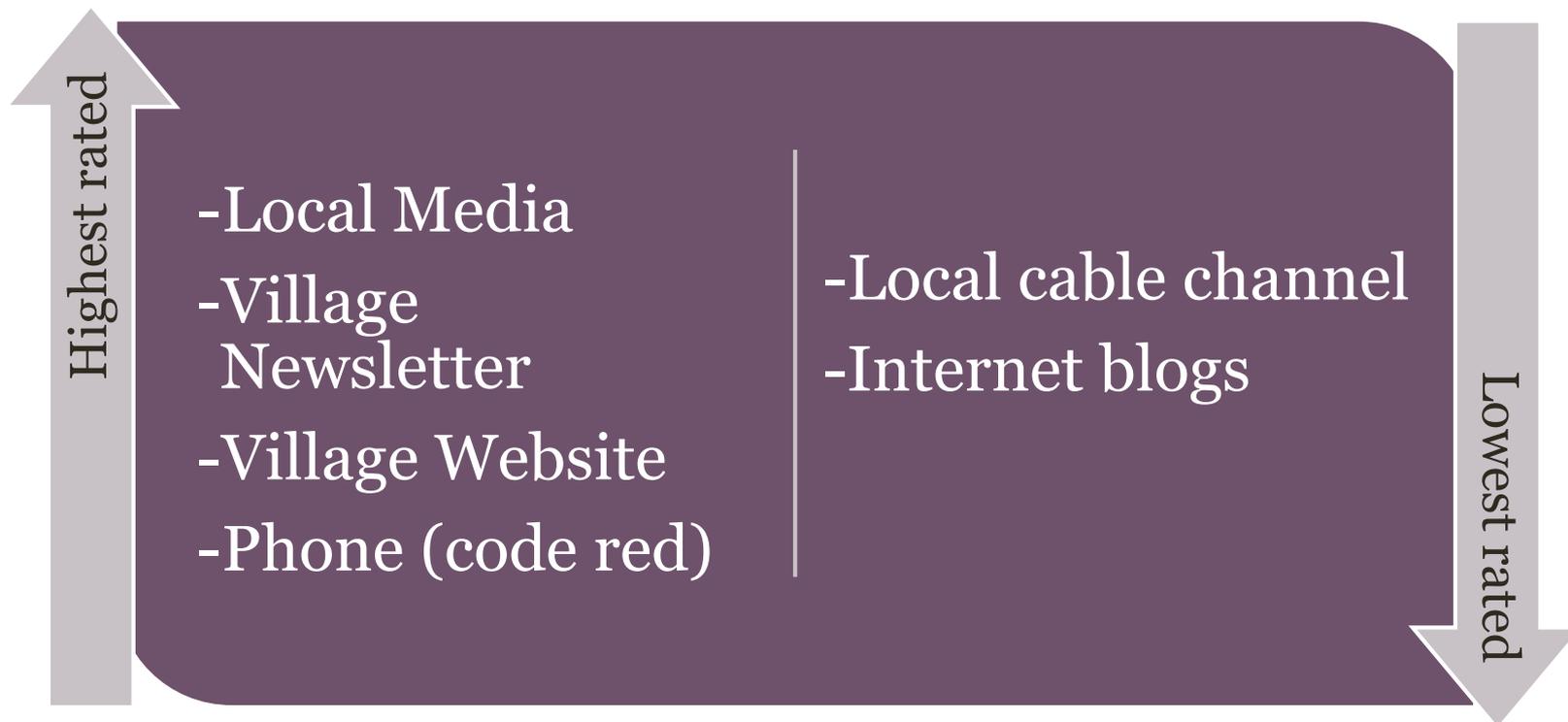
# Priorities for Orland Park

*Please rate how important you think each of the following priorities should be to the Village of Orland Park over the next five years:*



# Sources of Information

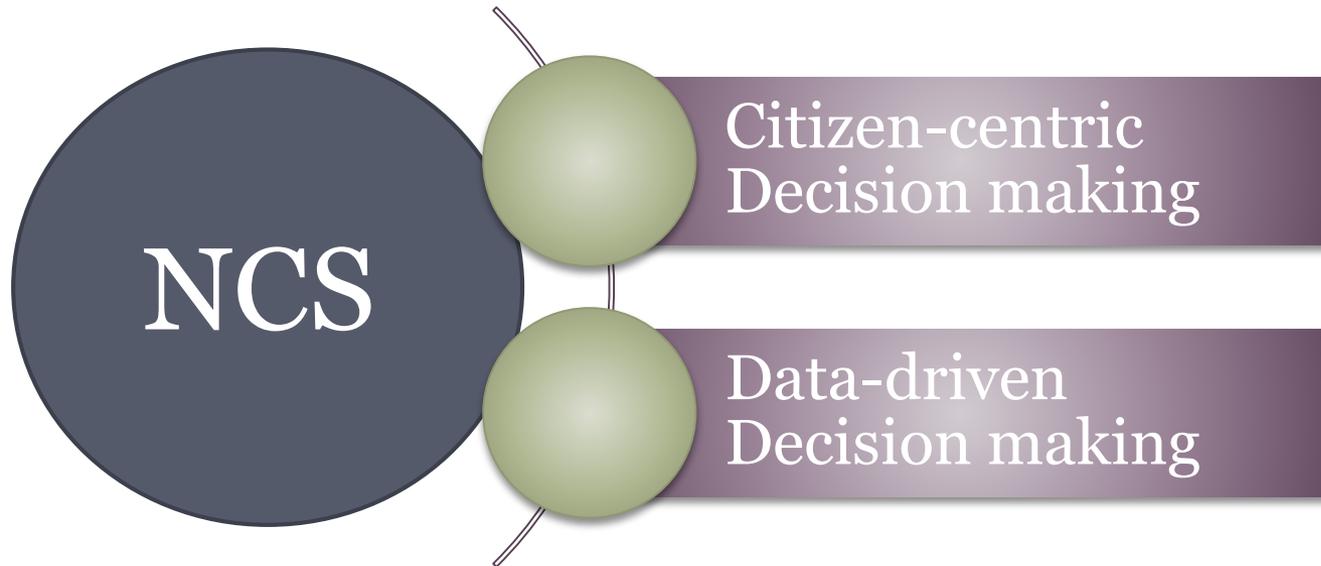
*Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information from the Village:*



# Conclusions

- Residents of Orland Park continue to enjoy a high quality of life
- Orland Park's economy is a strong community feature in the eyes of its residents
- Safety helps make Orland Park a livable community
- Orland Park Residents appreciate their built environment

# Moving Forward



Envision, Engage, Educate, Earmark, Enact, Evaluate

**Questions?**

**THE NCS**<sup>TM</sup>  
The National Citizen Survey<sup>TM</sup>

**Thank you!**

**National Research Center, Inc.**

2955 Valmont Road Suite 300

Boulder, CO 80301

303-444-7863 • [nrc@n-r-c.com](mailto:nrc@n-r-c.com)

[www.n-r-c.com](http://www.n-r-c.com)



**NRC**  
National Research Center Inc