

## EXHIBIT A

### SECTION 6-307. SIGNS.

A. Purpose. The purpose of these regulations is to promote the use of signs in the Village which are safe, aesthetically pleasing, compatible with their surroundings and legible in the circumstances in which they are seen. These regulations also recognize the need for a well-maintained and attractive physical appearance of the community and the need for adequate business identification for the conduct of competitive commerce. These regulations are also adopted for the purpose of reducing sign or advertising distractions which may increase traffic accidents and result in visual congestion for pedestrians.

B. Physical Standards. Physical standards such as sign height and area contained herein are to be construed as maximum standards and are subject to review and approval by the Development Services Department and the Plan Commission as they relate to specific locations, uses and design proposals.

C. Permit Requirements.

1. Except as provided in Section N(2), below, it is unlawful for any person to erect, construct, enlarge, move or convert any sign in the Village, or cause the same to be done, without first obtaining a sign permit for each such sign from the Development Services Department.

2. No new sign permit is required for signs which have previously been issued valid permits and which conform with the requirements of these regulations on the date of their adoption unless the sign is hereafter altered, relocated, or reinstalled.

3. Every sign permit issued shall become null and void if installation is not commenced within one hundred eighty (180) days from the date of such permit.

D. Indemnification. As a condition to the issuance of a sign permit, all persons engaged in the business of installing, maintaining, erecting or altering signs shall agree to hold harmless and indemnify the Village, its officers, agents and employees from any and all claims regarding the sign work authorized by the permit.

E. Permission to Install. No person shall erect, construct or maintain any sign upon any property, structure or building without the prior written consent of the owner or person entitled to possession of the property, structure or building, or his or her authorized representative. The written consent must accompany the sign permit application.

F. Sign Permit Application.

1. Application for a sign permit shall be made in writing to the Development Services Department on a form furnished by the Department, accompanied by a fee to be determined by the Board of Trustees from time to time.

2. The permit shall be accompanied by such information as may be required to assure compliance with these regulations and all other appropriate ordinances and regulations of the Village.

3. Upon receipt of a completed permit application, the Development Services Department shall either forward the application to the Plan Commission for appearance review and further recommendation or administratively review it. Upon administrative approval by the Department or the Plan Commission, the Department may issue a permit for said sign. The Department shall decide whether to issue or deny the permit within ten (10) days of receiving a completed application. The Department's failure to act on a completed application within fifteen (15) days shall be deemed approval of the application.

4. Permits shall be issued for the life of the sign, or any shorter period as stated on the approved permit application by the Development Services Department. However, any permit may be revoked at any time by the Department upon finding that the sign violates any provision of this Section or that the permittee made false representations in securing the sign permit. No fee which the permittee paid for the permit shall be refunded when a permit is revoked.

G. General Construction and Maintenance Standards. All signs shall be constructed and maintained in accordance with the following limitations and requirements:

1. Access to Building and Roof. No sign shall be erected so as to prevent free ingress to or egress from any door or window, or any other point of access into a building required by the Village Building Code or Fire Protection District Regulations, or any amendments thereto, nor shall any sign be erected so as to impair access to the roof of a building.

2. Wind Pressure and Dead Load Requirement. All signs shall be designed and constructed to withstand a wind pressure of thirty (30) pounds per square foot and shall be constructed to receive dead loads as required in the Village Building Code and other applicable Village ordinances, and any amendments thereto which the Village may adopt from time to time.

3. Metal Signs. A metal sign shall have its face or background constructed of metal not thinner than No. 28 B & S gauge. The face or background may cover a wooden frame and may be provided with letters, figures, characters, borders, or moldings of wood. No wooden border around a metal sign shall exceed a width of three (3) inches.

4. Glass. All glass that is part of a sign shall be safety glass.

5. Legibility. All letters and characters on each sign shall be legible, with the edges of the letters and characters cleanly defined, unfaded, and maintaining a clear contrast with the background.

6. Maintenance. The permittee for each sign shall paint and maintain all parts and supports thereof as necessary to prevent rusting, rotting, illegibility, or other deterioration. All broken or missing parts shall be promptly replaced. All seams between panels or the components of the sign shall be maintained in a closed condition.

7. Removal. The Development Services Department may remove, or cause to be removed, any sign that is not maintained in accordance with the provisions of this Section.

H. Design and Engineering Requirements. All freestanding identification signs shall be designed and engineered by an engineer licensed in the State of Illinois. Stamped drawings shall be submitted to the Development Services Department along with the permit application; however, drawings need not be stamped if submitted by an engineer currently licensed by the Village.

I. Illumination Standards. Internally or externally illuminated signs shall be permitted, provided that they meet the following requirements:

1. Signs shall be illuminated only by steady, stationary, shielded or shaded light sources directed solely at the sign, or internal to it so that the light intensity or brightness does not create either a nuisance to adjacent property or a traffic hazard for motorists or pedestrians.

2. No exposed reflective-type bulb and no strobe light or incandescent lamp shall be used on the exterior surface of any sign.

3. Illuminated signs shall produce no more than thirty (30) foot candles of illumination, four (4) feet from the sign.

4. Whenever external illumination is used for a sign, the source of light shall be located, shielded, and directed in such a manner that the light source is not visible from a public street or private residence.

J. Appearance Review.

1. Individual signs that are not part of another approval process shall be reviewed administratively for appearance by the Development Services Department. The Department shall review the application within ten (10) days of receipt of such application.

2. Appearance of signs which are part of a development being processed by the Development Services Department shall be reviewed by the Plan Commission in conjunction with the general review of that development.

3. Guidelines for appearance of all signs are as follows:

a. Every sign shall have appropriate scale and proportion in its design and in its visual relationship to buildings and surroundings.

b. Every sign shall be designed as an integral architectural element of the building, structure, or site to which it principally relates. The sign shall be placed so as to be visible to the street, and location of landscaping shall be considered to avoid blocking sign visibility.

(8/99)

c. The colors, materials, and lighting of every sign shall be harmonious with the

building, structure or site to which it principally relates. Opaque backgrounds including signs with white backgrounds with illuminated lettering shall be required for internally illuminated signs. (Ord.2959-11/18/96 & Ord. 3672 – 8/5/02)

d. The number of graphic elements on a sign shall be held to the minimum needed to identify the business and shall be composed in proportion to the area of the sign face. The business name shall occupy at least half the area planned for characters, with the remainder reserved for other characters, 4" or larger, spelling out limited service or product descriptions. (Ord. 3281 - 8/16/99)

e. Each sign shall be compatible with signs on adjoining and neighboring premises and shall not compete for attention with other signs.

f. Identification signs of a prototype design and corporation logos shall conform to the appearance criteria required for all other signs.

g. The sign base shall be at least 30% of the width of the sign face. (Ord. 3281-8/16/99)

#### K. Setback Requirements

The minimum setback requirements for all freestanding or pole identification signs shall be as follows (for freestanding or pole signs in the Old Orland Historic District, See Section 6-209.E.5):

1. The minimum setback from the right-of-way property line shall be five (5) feet.
2. Signs shall not be permitted in parkways.
3. No signs may be permitted within a sight triangle, except for safety-related signs. (Ord. 4574 – 7/6/10)

L. Accessory Structure and Use. Signs shall be a permitted accessory structure and use in all sign districts as hereinafter provided in Subsections N, O and P.

M. Prohibited Signs. Except as specifically provided otherwise in this Section, the following signs and displays shall be strictly prohibited throughout the Village:

1. Portable signs.
2. Signs which are painted directly onto any exterior wall of any building or other structure.
3. Signs in public rights-of-way which are not public signs. (Ord. 3281 - 8/16/99; Amd. Ord. 4210 – 12/18/06)

4. Streamers, posters, ribbons, light strings, light bulbs, light bands, spinners, attention-getting devices that move, blinking, electronic or flashing signs except time, temperature and date signs, signs which exhibit changing natural or artificial light or color effects, and (7/10) festoon lighting, signs (other than neon signs) which contain bare, unshielded light or tubes which are visible from a public street or a private residence.
5. Signs attached to trees, fences, public utility poles, standpipes, gutter drains or fire escapes, other than warning signs issued by government officials or public utilities.
6. Abandoned or defunct signs, including the posts or other supports therefor, that advertise or identify an activity, business product or service that is no longer conducted or available on the premises where such sign is located. The property owner shall remove said sign within sixty (60) days of notification by the Development Services Department.
7. Signs which move, rotate, change position, have moving parts, or create the illusion of movement, whether the movement is caused by the wind or mechanically, except for the rotation of barber poles and permissible changeable copy signs.
8. Hazardous signs. No signs shall be erected, relocated or maintained so as to prevent free ingress or access from any door, window, fire escape, driveway or utility lines.
9. "A"-frame, sandwich board, sidewalk or curb signs.
10. Projection signs (for projection signs in the Old Orland Historic District, see Section 6-209.E.3) which are suspended from or supported by a wall, awning or canopy and which are approximately perpendicular thereto. (Ord. 3354 – 4/17/00; Amd. Ord. 4574 – 7/6/10)
11. Roof signs or any sign erected upon, against or directly above a roof or on top of or above the parapet of a building, whichever forms the top line of the building silhouette.
12. Hologram signs.
13. Signs which contain advertising matter which is untruthful.
14. Signs which emit an audible sound, odor or visible matter.
15. Signs which by reason of their size, location, movement, content, coloring or manner of illumination may be confused with or construed to be a traffic-control sign, signal or device, or the light of an emergency or road equipment vehicle, except where such sign is accessory to a parking area and gives directions or instructions to drivers or pedestrians.
16. Signs which hide or interfere with traffic flow or any street sign, signal or device.
17. Signs or any advertising device attached to or located on a parked vehicle or trailer on a public right-of-way, public property or private property for the basic purpose of providing

advertising of products or services or directing people to a business or activity located on the same or nearby property or any other premises, except for temporary truckload sale signs.  
(7/10)

18. Off-premises (off-site) signs, such as billboards, but excluding public directional signs and directional signs for medical facilities and senior housing facilities, pursuant to 6-307.N.1.h. (Ord. 3354 – 4/17/00)

19. Signs which do not meet the standards of, or which otherwise violate, the Illinois Highway Advertising Control Act of 1971, as amended. (Ill. Rev. Stat. ch. 121, sec. 501 et seq.)

20. Signs, other than canopy, awning, or marquee signs which project more than eighteen (18) inches over any street, walkway, public way or public easement or beyond alley lot lines, and which are less than eight (8) feet above grade.

21. Signs which contain radio or microwave transmitters, or slots or boxes for the distribution of pamphlets or similar materials.

N. Signs Permitted in All Districts. The following signs shall be permitted in all zoning districts, subject to any requirements listed below and in each Subsection:

1. Signs Permitted With Permit. The following activities shall require sign permits:

a. Construction Signs. One (1) sign shall be permitted that lists the building contractors, professional firms and lending institutions on sites under construction. The sign shall be confined to the site of the construction, construction shed, or trailer and shall be removed no later than fourteen (14) days after the completion of the project. Construction signs for projects up to ten (10) acres shall not exceed twelve (12) square feet per acre, or forty (40) square feet, whichever is less. For construction projects exceeding ten (10) acres, the sign shall not exceed sixty-four (64) square feet. All construction signs shall be subject to annual review.

b. Real Estate For Sale or Lease Signs Over Six (6) Square Feet. One (1) temporary real estate for sale or lease sign, located on the real estate to be sold or leased, shall be allowed for each lot or parcel. If the lot or parcel has multiple frontages, one (1) additional sign shall be allowed on the property and shall be placed facing the additional frontage. Under no circumstance shall more than two (2) signs be permitted on the property. For a tract of real estate containing one (1) acre or more, signs shall not exceed forty (40) square feet. For a tract of real estate containing less than one (1) acre, a sign shall not exceed six (6) square feet in area, except for tracts located on major or minor arterial roads or major collector roads where signs up to forty (40) square feet are permitted. Real estate for sale or lease signs shall be subject to annual review.

c. Not-for-Profit and Religious Signs. Name and informational signs, and emblems of service clubs, places of worship and not-for-profit identification signs shall be permitted, but shall not exceed one (1) square foot in area for each two (2) feet of lot line and adjoining a street with a maximum of forty (40) square feet. Such sign or signs on a corner lot may face each street

but the total area shall not exceed a maximum of forty (40) feet per sign. Not-for-profit and religious signs shall be subject to annual review. Message boards are permitted to occupy up to fifty (50) percent of the sign face.

d. Informational Signs for Public, Charitable or Religious Events. Temporary signs announcing any public, charitable, educational or religious event, up to a sign area of forty (40) square feet shall be permitted. Such signs shall be allowed no more than twenty-one (21) days prior to the event and must be removed within seven (7) days after the event.

e. Integral Signs. Names of buildings, dates of erection, monumental citations and commemorative tablets when carved into stone, concrete, or similar material or made of bronze, aluminum or other permanent type construction and made an integral part of the structure shall be permitted.

f. Banners, Pennants. Pennants are permitted for grand openings, for no more than fourteen (14) days. Pennants are also allowed for model homes, but subject to annual review. Banners attached to buildings are permitted for no more than thirty (30) days at a time, and no more than five (5) times per year. Banners/wind wavers mounted in the ground or securely attached to an existing ground sign are allowed for no more than fourteen (14) days at a time, no more than five (5) times per year. If the banner is to be attached to an existing ground sign or mounted in the ground on the premises, authorization is required from the landlord or property management agency. (Ord. 3281 - 8/16/99; Amd. Ord. 4183 – 9/18/06; Amd. Ord. 4210 – 12/18/06; Ord. 4574 – 7/6/10; Amd. Ord. 4610; 12/20/10)

g. Hot Air Balloons. Hot air balloons are permitted for grand openings, sales and other similar special events on a temporary basis, for no more than two (2) weeks at a time, and no more than ten (10) times per year. Hot air balloons may be displayed either on the roof of the building or in the parking lot. Authorization is required from the landlord or property management agency. (Ord. 4574 – 7/6/10; Amd. Ord. 4610; 12/20/10)

h. Directional signs. Directional Signs shall be permitted, provided that for buildings up to 350,000 square feet in size such sign shall be limited to a surface area of ten (10) square feet and shall have a maximum height of four (4) feet. For buildings over 350,000 square feet in size such sign shall be limited to a sign surface area of twenty-four (24) square feet and shall have a maximum height of seven (7) feet. Offsite directional signs may be permitted for medical facilities and senior housing facilities if located in a non-residential area and within 1,000 feet of the facility. (Ord. 2586 - 6/6/94; Amd. Ord. 3354 – 4/17/00)

i. Signs Designating Parking Areas. Signs Designating Parking Areas and Entrances and Exits to Parking Areas, Other Than Parking Areas for Single Family Dwellings. (12/10)

1. No more than one (1) such sign shall be permitted that identifies each parking lot.
2. No more than one (1) sign shall be permitted for each exit or entrance.
3. No such sign shall exceed a sign surface area of four (4) square feet.

2. Signs Permitted Without Permit. The following activities shall not require sign permits, provided that the sign meets all of the requirements of this Subsection N(2).

a. Replaceable Copies. Changing of the advertising copy or message on an existing approved painted or printed sign, changeable copy sign or similar approved sign, whether electrical, illuminated or non-illuminated or painted message, which is specifically designed for the use of replaceable copy.

b. Maintenance. Painting, repainting, cleaning or other normal maintenance and repair of a sign for which a permit has been previously issued, so long as the sign is not otherwise modified in any way. Replacement of the plastic face will be exempted from the permit requirement, provided that it is due to breakage or deterioration of the face.

c. Window Displays. Changes in the content of a window display; window signs and window promotional signs.

d. Temporary Contents. Changes in the content of permitted temporary signs.

e. Public Signs. Public signs.

f. Model Home Pennants. Pennants for model homes.

g. Vehicular Signs. Signs painted on or attached to a truck, bus, trailer, or other vehicle which is used in the normal course of a business which is not primarily the display of the sign on the vehicle, and which is not parked overnight visible to a public right-of-way.

h. Commemorative Markers. Tablets, grave markers, headstones, memorial statuary and plaques, or other remembrances of persons or events which are non-commercial in nature.

i. Flags. Any flag, emblem, or insignia of a government or non-commercial enterprise, or the resident company name and logo; provided that it does not amount to an attention-getting device for commercial purposes. (Ord. 3281 - 8/16/99)

j. Warning Signs. "No Trespassing" signs, warning signs (such as "Beware of Dog"), notification signs for emergency personnel, and other such signs, provided that the sign does not exceed two (2) square feet in sign surface area and there are no more than two (2) such signs on the lot.

k. Special Events. Temporary real estate, personal celebration, special events and garage sale signs, subject to the following:  
(8/99)

1. No such sign, other than a personal celebration sign, shall exceed six (6) square feet in sign surface area.



2. No more than two (2) temporary signs shall be placed on the property at any one time, and no more than one (1) temporary sign of a particular type shall be placed on the property at any one time.
3. No such sign shall be illuminated.
4. No such sign, other than a personal celebration sign, shall project higher than forty-two (42) inches above the ground level at the base of the sign.
5. No such sign shall be located within ten (10) feet of any other lot, parcel or tract.
6. The sign shall be erected no earlier than thirty (30) days before, and shall be removed no later than seven (7) days after the sale, rental or other event to which it pertains.
7. A temporary sale sign erected in connection with a rummage sale or garage sale shall in no case be erected for a period longer than three (3) days, nor shall such signs be erected on the same property for a total of more than three (3) days in any thirty (30) day period.
8. A temporary sign erected in connection with a personal or family celebration shall in no case be erected for a period longer than one (1) week.
1. Signs announcing candidates seeking public political office and other data pertinent thereto shall be permitted up to a total area of six (6) square feet for each zoning lot. These signs shall be confined within private property and kiosks in public places, and shall not be less than fifteen (15) feet from the nearest edge of the street pavement and one hundred (100) feet from the nearest curb intersection from any street or road. Political campaign signs shall not be displayed more than sixty (60) days prior to and seven (7) days after the election for which they are intended.
- O. Signs Permitted in Residential Districts -- Sign District #1. In addition to those signs identified in Subsection N, above, only the following signs shall be allowed in residential districts (E-1, R-1, R-2, R-3, R-4 and RSB), in accordance with the regulations set forth in this Subsection O and elsewhere in this Section:
  1. Single Family Residential Nameplates.
    - a. Two (2) single family residential name signs not exceeding two (2) square feet in each area shall be permitted per single family dwelling.
    - b. Such signs shall be allowed on mailboxes, but shall otherwise be located at least six (6) feet from the nearest property line.(8/99)
  2. Street Address Signs.
    - a. Two (2) street number signs not exceeding two (2) square feet in area shall be permitted in any residential district.

b. Such signs shall be allowed on mailboxes, and near doorways, but shall otherwise be located at least six (6) feet from the nearest property line.

3. Multi-Family Building Nameplate and Identification Signs.

a. In any multiple family dwelling in which a rental office is permitted, one (1) nameplate sign and one (1) identification sign shall be allowed at each vehicular entrance from a public right-of-way and at each major public entrance to the dwelling for all offices in the dwelling.

b. The identification sign shall not exceed twenty (20) square feet.

c. One (1) residential nameplate sign not exceeding two (2) square feet in each area shall be permitted per dwelling unit.

d. Identification signs shall be located at least six (6) feet from any property line, and the top of the sign shall not be over five (5) feet above the ground, whether freestanding or on a building or structure.

e. The identification sign shall indicate only the name, address, telephone number and rental information.

4. Subdivision Identification Signs.

a. Two (2) subdivision identification signs, located on the real estate, shall be allowed for each development of ten (10) lots or twenty (20) units or more. One of these signs is permitted in a public landscaped median. (Ord.2959-11/18/96)

b. Signs shall not exceed twelve (12) square feet per acre, or forty (40) square feet, whichever is less. A sign (including decorative wall) located in a public median shall not exceed four (4) feet in height and ten (10) feet in length. (Ord.2959-11/18/96)

c. Signs shall identify the name of the subdivision only. (Ord.3672 – 8/5/02)

5. Identification Signs for Institutional and Other Non-Residential Uses.

a. No more than two (2) such signs per lot, parcel or tract shall be permitted, no more than one (1) of which shall be a changeable copy sign.

b. The combined surface area of all such signs on the property shall not exceed eighty (80) square feet in sign surface area, with no single sign exceeding forty (40) square feet in sign surface area.  
(8/02)

c. The sign shall be located no closer than fifteen (15) feet to any other lot, parcel or tract.

6. Window Signs. "For Rent" signs shall be permitted in windows, but shall not exceed twenty (20) percent of the total window area.

P. Signs Permitted in Commercial/Office Districts -- Sign District #2. In addition to those signs identified in Subsection N, above, only the following signs shall be allowed in commercial/office zoning districts (BIZ, COR and ORI), in accordance with the regulations set forth in this Subsection P and elsewhere in this Section. However, the regulations provided in Subsection R (Sign District 4) shall apply to auto dealers and gas stations.

1. Freestanding Identification Signs.

a. All areas except for 159th Street (between 71st Court and 94th Avenue) and except for the Old Orland Historic District (See Section 6-209.E): (Ord. 4574 – 7/6/10)

1. The maximum sign face area shall be one (1) square foot per 2.5 lineal feet of frontage, up to forty (40) square feet (for each of two (2) sides) for developments under 350,000 square feet, and up to one hundred (100) square feet for developments of 350,000 square feet and greater.

2. One (1) freestanding identification sign shall be allowed per lot, except for lots with over three hundred (300) feet of frontage on a public right of-way, which may have up to two (2) freestanding signs, which may be combined into one sign of up to eighty (80) square feet subject to a ten (10) foot maximum height and except for corner lots with over three hundred (300) feet of frontage on each public right-of-way or major privately owned circulation road, which may have up to one (1) freestanding sign per frontage, and for developments over 350,000 square feet, which may have one (1) freestanding identification sign at each major entrance. (Ord. 4042 – 7/5/05)

3. There shall be no more than fifty percent (50%) of each window area covered with window signs. (For window signs in the Old Orland Historic District, see Section 6-209.E.4). (Ord.2959-11/18/96; Amd. Ord. 4574 – 7/6/10)

4. The maximum thickness of such sign shall be two (2) feet.

5. Listing of tenants' names shall be permitted for office buildings, but shall occupy no more than eighty (80) percent of the freestanding sign face. For office buildings with four (4) or more stories, two (2) eighty (80) square foot signs listing tenants' names on no more than eighty percent (80%) of the freestanding sign face shall be allowed. The allowable height for these signs shall be ten (10) feet. No tenants' names shall be allowed for non-office commercial signs unless the name is also the name of the center or unless distances between building and right-of-way exceed 250 feet, or unless distance between building and right-of-way exceeds 100 feet and building visibility from the right-of-way is blocked by structures along at least 50% of the lot width, in which case, up to four (4) tenant listings shall be permitted on up to forty (40) percent of the freestanding identification face. (Ord. 2959-11/18/96; Amd. Ord. 4610 – 12/20/10)

6. Message boards shall be permitted for commercial buildings, which may occupy no more than twenty-five (25) percent of the freestanding identification sign face, provided that no tenants' names are listed on the sign. However, developments over 350,000 square feet may apply this twenty-five (25) percent to tenants' names, for a total of sixty-five (65) percent, in place of a message board. No message boards shall be permitted for office buildings. (Ord. 2586-6/6/94 & Ord. 2959-11/18/96 & Ord. 3281-8/16/99 & Ord. 3354 – 4/17/00)

7. One menu board shall be allowed for each establishment with drive in service windows. At no time shall more than one menu board be allowed per establishment. With a maximum height of five (5) feet and a maximum of twenty-five (25) square feet.

b. All areas along 159th Street (between 71st Court and 94th Avenue):

1. The maximum sign face area shall be one (1) square foot per 2.5 lineal feet of frontage, up to sixty-four (64) square feet (for each of two (2) sides), up to a total of one hundred and twenty-eight (128) square feet for developments under 350,000 square feet, and up to one hundred (100) square feet (for each of two (2) sides), up to two hundred (200) square feet for developments of 350,000 square feet and greater.

2. One (1) freestanding identification sign shall be allowed per lot, except for lots with over three hundred (300) feet of frontage on a public right-of-way, which may have up to two (2) freestanding signs, and except for corner lots with over three hundred (300) feet of frontage on each public right-of-way or major privately owned circulation road, which may have up to one (1) freestanding sign per frontage, and for developments over 350,000 square feet, which may have one (1) freestanding identification sign at each major entrance. (Ord. 2959 - 11/18/96)

3. The maximum height of such sign shall be eighteen (18) feet.

4. The maximum thickness of such sign shall be two (2) feet. (12/10)

5. Listing of tenants' names shall be permitted for office buildings, but shall occupy no more than eighty (80) percent of the freestanding sign face. No tenants' names shall be allowed for non-office commercial signs unless the name is also the name of the center or unless distances between building and right-of-way exceed 250 feet, or unless distance between building and right-of-way exceeds 100 feet and building visibility from the right-of-way is blocked by structures along at least fifty percent (50%) of the lot width, in which case, up to four (4) tenant listings shall be permitted on up to forty percent (40%) of the freestanding identification face. (Ord. 4574 – 7/6/10)

6. Message boards shall be permitted for commercial buildings, which may occupy no more than twenty-five (25) percent of the freestanding identification sign face, provided that no tenants' names are listed on the sign. However, developments over 350,000 square feet may apply this twenty-five (25) percent to tenant's names, for a total of sixty-five (65) percent, in place of a message board. No message boards shall be permitted for office buildings. (Ord. 3281 - 8/16/99)

## 2. Wall Signs.

a. One (1) wall sign (for wall signs in the Old Orland Historic District, see Section 6-209.E.1) shall be allowed per lot frontage on a public right-of-way or major privately owned circulation road but not on a minor street with residences across the street. One wall sign may also be added on one building side without street or aisle frontage, if no residences are adjacent. However, where an establishment has a rear entrance which is not visible from another sign for the establishment, an additional sign which also directs persons to the rear entrance may be posted above or to the side of the rear entrance, provided that such sign does not exceed four (4) square feet in sign face area. Secondary wall signs will be allowed for business establishments as follows: (Ord. 3281 - 8/16/99; Amd. Ord. 4574 – 7/6/10)

1. 25,000-50,000 square-foot building - two (2) secondary wall signs.

2. Over 50,000 square-foot building - four (4) secondary wall signs.

All secondary wall signs are subject to review by the sign committee. The maximum total sign area of all wall signs shall not exceed 7.5% of the area of the first two (2) stories of building elevation on which it is placed.

b. The maximum sign area shall be 7.5% of the area of the first two (2) stories of building elevation on which it is placed, or in the case of a multi-tenant retail commercial building or multi-owner office condominium, each tenant or owner may have a sign area not to exceed seven and one-half (7.5) percent of the area of its leased exterior storefront.

c. Commercial buildings may have an entrance identification sign on a wall other than specified above, provided that the entrance identification sign does not exceed ten (10) square feet and is located on the wall within ten (10) feet of the primary public entrance which leads directly into a lobby or waiting area.

d. Wall signs may not cover any part of a window or extend above the roof line.

e. Canopy signs (for canopy signs in the Old Orland Historic District, See Section 6-209.E.2) are considered wall signs and: (Ord. 4574 – 7/6/10)

1. Must be opaque;

2. Lettering must not exceed twenty (20) percent of the total canopy area, subject to the other wall sign area limitations in this Section O; and

3. Canopies are limited to placement above windows and doors.

f. Movie theaters may have, as additional signs, attraction board wall signs. The traditional marquee sign shall be permitted.

g. The wall sign shall extend no further than eighteen (18) inches from the wall to which it is attached.

3. Window Signs.

a. There shall be no more than fifty percent (50%) of each window area covered with window signs. (For window signs in the Old Orland Historic District, see Section 6-209.E.4). Spandrel glass is not considered a window. No window signs are allowed on spandrel glass. (Ord. 4574 – 7/6/10)

b. Neon lettering shall be permitted on window signs. However, the window cannot be framed in neon. (Ord. 3281 - 8/16/99)

Q. Signs Permitted in Industrial Districts -- Sign District #3. In addition to those signs identified in Subsection N, above, only the following signs shall be allowed in industrial zoning districts (MFG), in accordance with the regulations set forth in this Subsection Q and elsewhere in this Section.

1. Freestanding Identification Signs.

a. The maximum sign face shall be one (1) square foot per five (5) lineal feet of frontage, up to forty (40) square feet (for each of two (2) sides).

b. One (1) freestanding identification sign shall be allowed per lot and one (1) freestanding sign shall be allowed as an identification sign for an industrial park

c. The maximum height of such sign shall be ten (10) feet.

d. The maximum thickness of such sign shall be two (2) feet.  
(7/10)

e. The minimum setback of such sign from the right-of-way property line shall be five (5) feet.

f. Listing of tenants' names shall be permitted, but shall occupy no more than eighty (80) percent of the freestanding identification sign face with the 80% area in one block of space.  
(Ord. 2860 - 3/18/96)

g. Message boards shall be permitted which may occupy no more than twenty-five (25) percent of the freestanding identification sign face, provided that no tenants' names are listed.

2. Wall Signs.

a. Unless the wall faces a minor street with residences across the street, one (1) wall sign shall be allowed per lot frontage on a public right-of-way or major privately owned circulation road.

b. The maximum sign area shall be 7.5% of the area of the first two (2) stories of building elevation on which it is placed, or in the case of a multi-tenant industrial building, each tenant may have a sign area not to exceed 7.5% of the area of its leased exterior storefront.

c. Industrial buildings may have an entrance identification sign on a wall other than specified above, provided that the entrance identification sign does not exceed ten (10) square feet and is located on the wall within ten (10) feet of the primary public entrance which leads directly into a lobby or waiting area.

d. Wall signs may not cover any part of a window or extend above the roof line.

e. Canopies are considered wall signs and:

1. Must be opaque;

2. Lettering must not exceed twenty (20) percent of the total canopy area, subject to the other wall sign area limitations in this Section O; and

3. Canopies are limited to placement above windows and doors.

f. The wall sign shall extend no further than eighteen (18) inches from the wall to which it is attached.

3. Window Signs.

a. There shall be no limit to the number of window signs.

b. Neon lettering shall be permitted on window signs. However, the window cannot be framed in neon.

(3/96)

R. Signs Permitted For Automobile Dealers and Automobile Service Stations -- Sign District #4. In addition to those signs identified in Subsection N, above, only the following signs shall be allowed for automobile dealers and automobile service stations, in accordance with the regulations set forth in this Subsection R and elsewhere in this Section.

1. Wall Signs.

a. Only one (1) wall sign shall be permitted for each building.

b. The maximum sign area shall be 7.5% of the area of the first two (2) stories of building elevation on which it is placed.

c. A wall sign shall not project higher than the parapet line of the wall to which the sign is to be affixed.

d. The wall sign shall extend no further than eighteen (18) inches from the wall to which it is attached.

2. Freestanding Identification Signs.

a. All areas except for 159th Street (between 71st Court and 94th Avenue):

1. One (1) freestanding identification sign shall be permitted for any automobile dealership or any automobile service station, except for lots with over three hundred (300) feet of frontage on a public right-of-way, which may have up to two (2) freestanding signs. (Ord. 3354 – 4/17/00)

2. For automobile dealerships, such sign may identify additional automobile or truck product lines. For automobile service stations, such sign may identify a car wash.

3. For automobile dealerships and automobile service stations, the gross surface of a freestanding identification sign shall not exceed forty (40) square feet for each exposed face, nor exceed an aggregate gross surface area of eighty (80) square feet.

4. For automobile dealerships and automobile service stations, the height of a freestanding sign shall not exceed ten (10) feet.

b. All areas along 159th Street (between 71st Court and 94th Avenue):

1. One (1) freestanding identification sign shall be permitted for any automobile dealership or any automobile service station, except for lots with over three hundred (300) feet of frontage on a public right-of-way, which may have up to two (2) freestanding signs. (Ord. 3354 – 4/17/00)

2. For automobile dealerships, such sign may identify additional automobile or truck product lines. For automobile service stations, such sign may identify a car wash. (8/93)

3. For automobile dealerships and automobile service stations, the gross surface of a freestanding identification sign shall not exceed sixty-four (64) square feet for each exposed face, nor exceed an aggregate gross surface area of one hundred twenty-eight (128) square feet.

4. For automobile dealerships and automobile service stations, the height of a freestanding sign shall not exceed eighteen (18) feet.

3. Service Bay Identification Signs.

a. Such signs may provide direction or instruction to persons using the facility. However, no advertising material of any kind shall be allowed on service bay identification signs.



- b. All such signs shall be wall signs and shall be located adjacent to a service bay entrance.
- c. There shall not be more than one (1) service bay identification sign for each service bay located on the premises.
- d. The area of a service bay identification sign shall not exceed ten (10) square feet.
- e. Such sign shall not project higher than the parapet line of the wall to which the sign is to be affixed.

4. Window Signs.

- a. There shall be no limit to the number of window signs.
- b. Neon lettering shall be permitted on window signs. However, the window cannot be framed in neon.

5. Banners (automobile dealers only). Banners affixed to parking lot light poles shall be allowed only on light poles bordering or parallel to the street with a maximum of one (1) per thirty (30) lineal feet or on interior parking lot light poles. (Ord. 3354 – 4/17/00)

6. Service Island Canopy Signs (automobile service stations only).

- a. Only one (1) canopy sign shall be permitted facing each frontage.
  - b. The gross surface area of such sign shall not exceed twenty (20) percent of the gross surface area of the face of the canopy to which such sign is to be affixed.
  - c. Such sign shall not project higher than the top or below the bottom of the canopy to which such sign is to be affixed.
- (4/00)

7. Service Island Identification Signs (automobile service stations only).

- a. Service island identification signs may be permitted to indicate the type of service offered, the price of gasoline, and other relevant information or direction to persons using the automobile service station. However, no advertising material shall be allowed on such signs.
- b. There shall not be more than one (1) service island identification sign for each service or pump island located on the premises.
- c. The gross surface area of such sign shall not exceed six (6) square feet for each exposed face nor exceed an aggregate gross surface area of twelve (12) square feet.
- d. Such signs may be located adjacent to or within the service or pump island to which it relates.

S. Section 6-307.S Signs Permitted for the Old Orland Historic District –Sign District #5 was eliminated (Ord. 4574 – 7/6/10)

(7/10)