

# Village of Orland Park Competitive Analysis Worksheet

Project Title and Brief Description
<p>Purchase of a baby grand piano for the Orland Park Cultural Center.</p> <p>The Public Arts Commission is hard at work planning the concert series to be held at the Cultural Center each year. A piano of this quality will provide a vibrant heart to the already very active Cultural Center and open up new opportunities for the programming of events and activities. (See below for additional information)</p>
Lead Department
Director: Nancy Flores
Department: Recreation
Division: Programs for Arts Commission
Program/Service: Cultural Center
Strategic Analysis
<p>What Strategic Pillar does this expenditure support? Quality of Life</p> <p>Cultural activities are also stressed in the Village Comprehensive Plan as noted below: “Highlighting public art and culture is an important activity for the community because it preserves local identity and community value and reinforces public investment.”</p>
<p>What is the desired outcome of making this expenditure? With this purchase, the Village and the Arts Commission will be able to accommodate artists that require accompaniment of a baby grand piano. The addition of this piano will open up many new opportunities for offering cultural activities with a wider variety of talented performing artists. The Commission has set a goal to provide four performing arts concert events in 2016 and would expand those offerings in future years. The piano would also be utilized for rentals to piano teachers seeking a space to hold recitals for their students among other programming uses in the Cultural Center.</p>
<p>How does this expenditure enable the Village to serve residents at current or improved service levels? The Arts Commission will research, develop and execute events by providing exceptional performing artists to perform and be enjoyed by village residents. The commission has discussed musicians, vocalists, theater residency, and jazz instrumentalist who will all be accompanied by the use of a baby grand piano.</p>

### Alternatives Analysis

Is this a replacement of an existing product/service or a proposal for new product/service?

Replacement  New

Describe the impact if the proposed new/replacement product/service is not made?

The Arts Commission would only be able to offer high quality concerts/events that require a baby grand piano through rental. The rental fee for a baby grand is very expensive and would reduce revenue per event. Rental pianos are typically not in as good a shape as one you would own.

Is there an alternative to purchasing this product/service, such as leasing, outsourcing, etc.? If yes, please provide a detailed description of alternatives.

Yes  No

See attached TCO.

Is there a competitor that offers the same product/service that can deliver the same expected outcome? If yes, please provide an explanation as to why this competitor is not being considered.

Yes  No

See TCO analysis.

Is a Total Cost of Ownership (TCO) Analysis applicable to this proposed expenditure?

Yes  No

If yes, please attach TCO Analysis to this worksheet.

If no, please provide an explanation as to why a TCO Analysis does not apply.

### Additional Comments/Background Information

The Village of Orland Park Arts Commission was formed in 2001. The members were commissioned to develop and promote performing arts within the Village of Orland Park.

Several new commissioners have joined the other longer-serving dedicated members of the Arts Commission and all are very passionate and enthusiastic about creating more cultural opportunities for our community.

Attach additional documentation if necessary.