



Centennial Park West Financial Recap 2019 - 2025

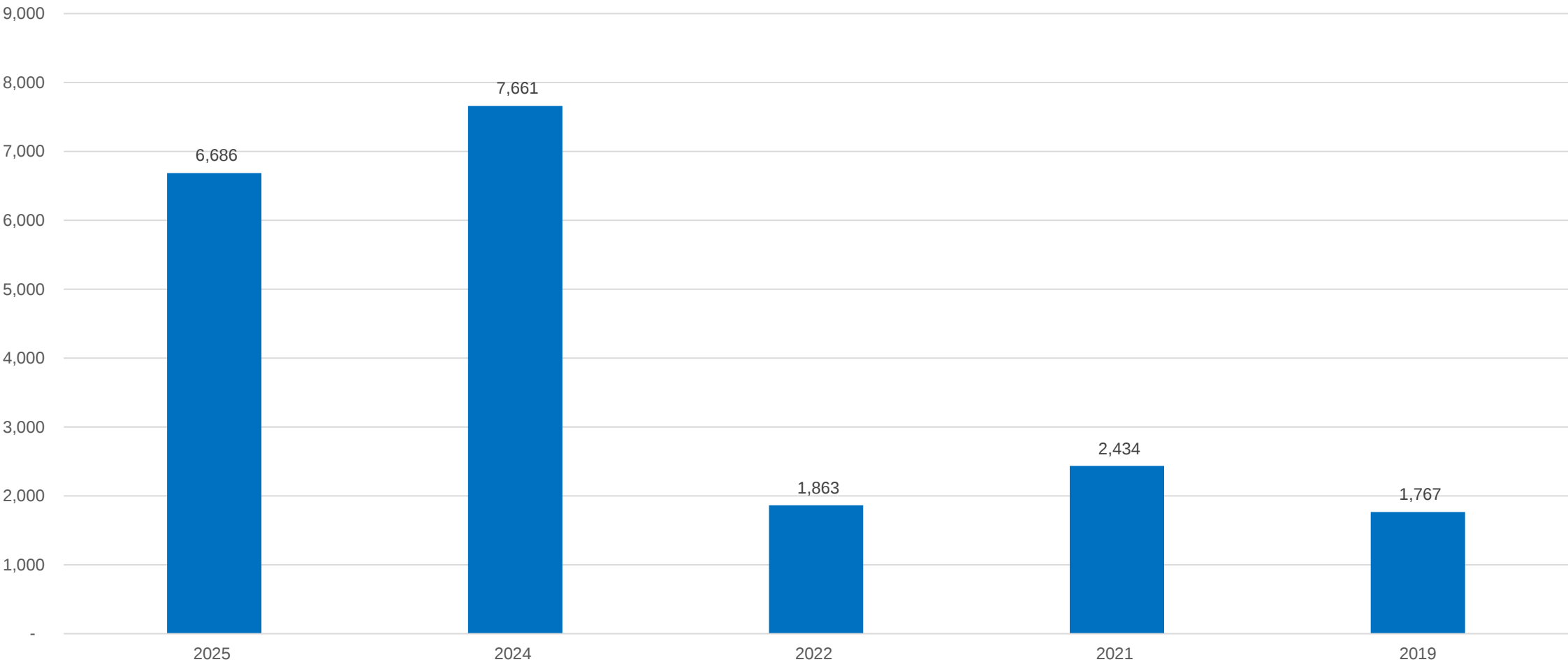
Centennial Park West 2019 - 2025

Hosting Concerts Since 2011

- **2019: First Ticketed Concert: 4Cast, Jefferson Starship & Loverboy**
 - **Free Labor Day Weekend Concert With Three Tribute Bands**
- **2020: Introduced Centennial Park West Concert Series**
 - **Three Dates, One Ticket Price**
 - **Cancelled Due To Pandemic**
 - **Two Drive-in/In-person Concerts In CPW Parking Lot.**
- **2021: CPW Concert Series: 3 Days, 9 Artists – 1 Package Price**
- **2022: Two Ticketed Concerts Individually Priced**
- **2023: Village Broke Ground on CPW Venue**
 - **Three Free Concerts In Parking Lot**
- **2024: CPW Venue Opens /CPW Concert Series: Headliners: Gary LeVox, Pat Benatar and Marc Martel**
- **2025: Three Individually Priced Concerts. Headliners: Pablo Cruise, Lynyrd Skynyrd, Trace Adkins**

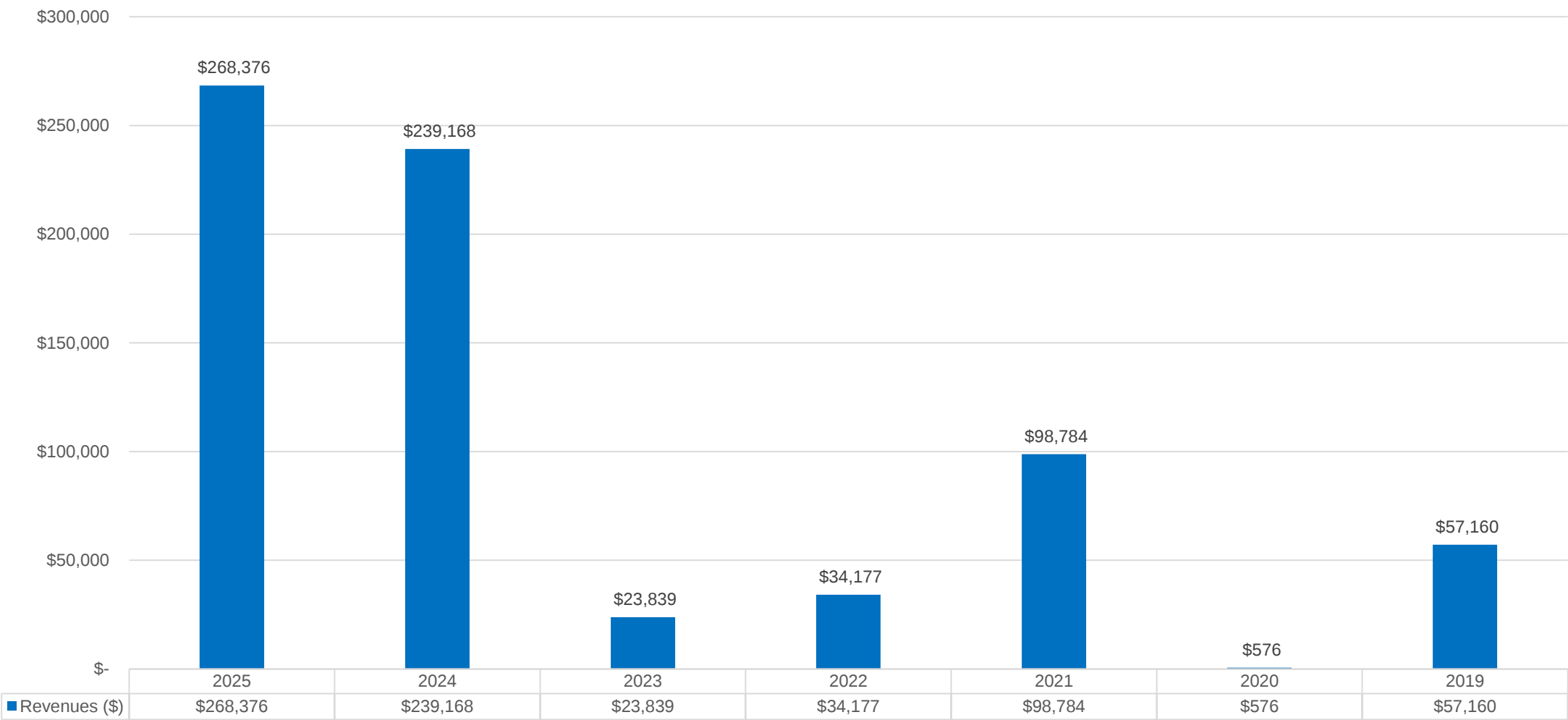
History of Centennial Park West

Ticket Sales 2019 - 2025



History of Centennial Park West

Total Revenues 2019 - 2025



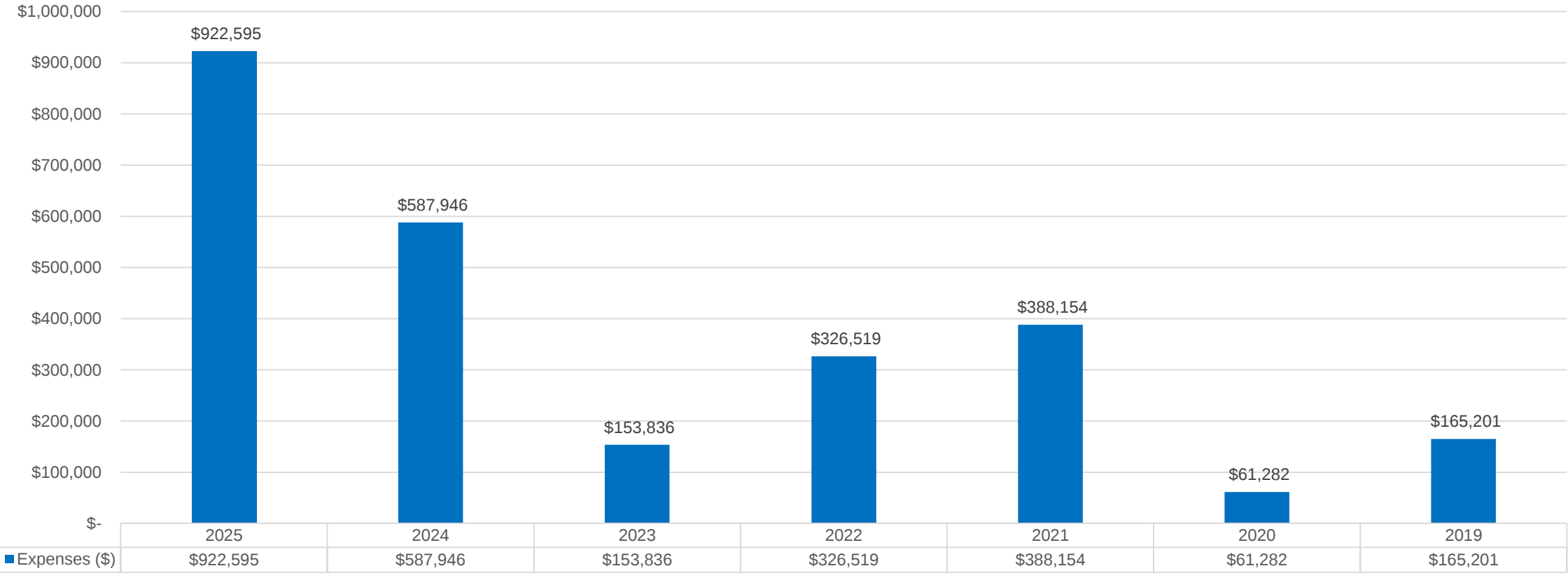
History of Centennial Park West

Revenue Detail 2019 - 2025

REVENUES	2025	2024	2023	2022	2021	2020	2019
Tickets	\$244,776	\$187,555	N/A	\$26,308	\$86,961	N/A	\$44,490
Sponsorships	\$17,500	\$42,015	\$17,661	\$5,300	\$7,825	N/A	\$8,200
Vendors	\$3,100	\$1,800	N/A	N/A	N/A	N/A	N/A
Merch	n/a	N/A	N/A	N/A	\$318	N/A	\$782
VOP Beer/Wine	n/a	\$7,798	\$6,178	\$2,569	\$3,680	\$567	\$3,688
Alcohol Cup Sales	\$3,000	N/A	N/A	N/A	N/A	N/A	N/A
TOTALS	\$268,376	\$239,168	\$23,839	\$34,177	\$98,784	\$567	\$57,160

History of Centennial Park West

Total Expenses 2019 - 2025



History of Centennial Park West

Expenses Highlights 20219 - 2025

DESCRIPTION	2025	2024	2023	2022	2021	2020	2019
**Entertainment Services	\$556,341	\$389,578	\$70,463	\$179,021	\$230,538	\$21,950	\$90,252
Rentals	\$151,993	\$151,759	\$62,615	\$98,219	\$96,617	\$31,894	\$39,653
Porta-Potties	\$9,030	\$6,696	\$3,423	\$5,450	\$8,317	\$3,780	\$4,392
Marketing/Printing/ Promotions	\$22,402	\$19,049	\$1,762	\$37,114	\$41,135	\$958	\$20,768
Food/Meals	\$15,107	\$4,883	\$2,267	\$4,278	\$5,622	\$0	\$4,824
Services	*\$165,262	\$12,744	\$12,377	\$0	\$0	\$2,700	\$265

***Outsourcing, backline, gate staff, transportation, hotel**

****2019, 2021, 2022 & 2024 includes outsourcing, backline, transportation & hotel**

History of Centennial Park West

Net 2019 – 2025: Overall loss: \$1.88M



History of Centennial Park West

Summary

2019 – 2025 Concerts

- **Total Expenses: \$2,605,533**
- **Total Revenues: \$722,071**
- **Net Loss: \$1.88M**
- **Concert and Special Events Approved As Part of 2025 Budget Process**
- **2026: Significant Reduction In Concert Expenses**

Construction Cost: \$12.5M

- **20 Year Debt Service: \$930,000 Annually**
- **Annual Operating Cost: \$250,000**
- **20 Year Cost without inflation: \$36.68M**

Questions?