## VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT BROCHURE PROGRAM LIST

SUPERVISOR NAME:		Kurt S Heinlen			SEASON:	Spr/Sur	nm 2012		
PROGRAM NAME (Alpha Order)	NEW (X)	AGE GROUP	OVER NIGHT TRAVEL?	NO. OF SEASON'S OFFERED F/fall, W/winter, Sp/spring, Su/summer	COMPI	ON'S	LAST SEAREVE		EST. CONTRACTUAL COSTS (\$5,000+ for the SEASON)
Mens Rec/Comp softball		18 & up	N	F,SP/SU	3	11	\$1,865	\$7,425	
Senior Softball		50 & up	N	SP/SU	21	27	\$315	\$621	
SkyHawk Skateboarding Beginner/Advan		5 to 9	N	SU	3	3	\$225	\$339	
Skyhawk Outdoor T-ball League		5 to 7	N	SU	72	14	\$5,700	\$1,680	
Skyhawk Outdoor Soccer League	Х	5 to 7	N	SU	N/A	N/A	N/A	N/A	
Skyhawk Track and Field	Х	7 to 12	N	SU	N/A	N/A	N/A	N/A	
Spring Junior High Dance		Jr High	N	F,W,SP	157	N/A	\$942	N/A	
Spring Outdoor T-ball		5 to 7	N	SP	28	3	\$1,540	\$249	
Summer Outdoor T-ball		5 to 7	N	SU	17	2	\$935	\$138	

## VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT MARKETING STRATEGY





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