SUPERVISOR NAME:		Stephanie Simpson			SEASON:	Spring Summer 2010			
PROGRAM NAME (Alpha Order)	NEW(X)	AGE GROUP	OVER NIGHT TRAVEL?	NO. OF SEASON'S OFFERED	LAST OFFERED & COMPLETED SEASON'S ENROLLMENT #		LAST SEASON'S REVENUE		EST. CONTRACTUAL COSTS ($5,000+ for the SEASON)
			Y/N	F/fall, W/winter, Sp/spring, Su/summer	**RES**	**NR**	**RES**	**NR**	
Cultural									
Acrylic Painting		Adult		FWSpSu	0	0	$0	$0	
Art for Beginners		School		FWSpSu	30	0	$703	$0	
Bag Pipe Lessons		Teen/Adult		FWSp	1	1	$87	$131	
Cartooning Art Camps	New	School		Su					
Ceramics	New	School/Adult		FWSp					
Chess		School		FWSpSu	4	2	$608	$379	
Chess Tournaments		School		FWSp	70	0	$1,400	$0	
Chess Camp		School		Su	8	4	$1,008	$702	
Children's Chorus		School		Su	7	0	$420	$0	
Computer Tots		Preschool		FWSpSu	11	1	$549	$73	
Computer Programs		School		FWSpSu	38	2	$3,134	$294	
Creative Drawing(Designer Art)		School		FWSpSu	18	1	$504	$42	
Creative Arts and Crafts		School		FWSpSu	15	1	$390	$39	
Daytime Oils		Adult/Seniors		FWSpSu	14	0	$518	$0	
Drawing and Oils		Adult/Seniors		FWSpSu	11	0	$407	$0	
Fencing		School		FWSpSu	25	2	$2,850	$342	
Flute		School		FWSpSu	0	0	$0	$0	New in Winter
Guitar		School/Adult		FWSpSu	16	0	$2,176	$0	
Multi Media Art		School		FWSpSu	25	9	$725	$396	
Quilting for Beginners	New	Adult		Su					
Piano		School/Adult		FWSpSu	15	0	$2,976	$0	
Photography		Adult		FWSpSu	6	0	$300	$0	
Spanish - Parent/Tot		Preschool		FWSpSu	0	0	$0	$0	
Spanish - Preschool		Preschool		FWSpSu	14	0	$1,138	$0	
Violin Lessons		Adult		FWSpSu	2	4	$180	$540	fall numbers
Water Based Oil Painting		Youth		FWSpSu	33	11	$1,518	$759	
You Can Paint		School/Teen		FWSpSu	9	3	$234	$117	

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			Y/N	F/fall, W/winter, Sp/spring, Su/summer	**RES**	**NR**	**RES**	**NR**	
Dance									
Ballroom Dance		Adult		FWSpSu	13	8	$520	$480	
Birthday Parties - Dance		School		FWSpSu	7	0	$920	$0	
Boys Hip Hop		School		FWSpSu	5	1	$210	$63	
Country Line Dance		Adult		FWSpSu	59	82	$1,180	$2,460	
Dance N Stuff Workshops		School		FWSpSu	22	1	$978	$68	
Hip Hop		School		FWSpSu	6	0	$270	$0	
Irish Dance		School		FWSpSu	22	3	$1,305	$261	
Kids Bop		Preschool		FWSpSu	20	0	$840	$0	
Pre Ballet		Preschool		FWSpSu	22	5	$924	$315	
Pre School Dance		Preschool		FWSpSu	33	7	$1,386	$441	
Private Dance Lessons		School		FWSpSu	13	0	$621	$0	
Teens									
Battle of the Bands		Teen		Su	5	0	Free Event		Taste Event
High School Rec Advisory Committee		Teen		FWSpSu	20	0	Free Event		
Special Events									
Lucky Egg Hunt		family		Sp	400	0	Free Event		
Fun in the Parks		family		Su	300	0	Free Event		
Independence Spectacular		family		Su			Free Event		
Movie Series		Senior		Su	80	0	Free Event		
Wednesday Happening		family		Su	100	0	Free Event		rained/indoors
Green Programming									
Cantainer Garden Secrets	New	adult		Sp					U of I
Farming on your Patio	New	adult		Sp					U of I
Herb Gardening	New	adult		Su					U of I
							$30,979	$7,902	

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VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT
MARKETING STRATEGY

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