| SUPERVISOR NAME | | Krie Dou/De | atty Malah | | SEASON: | Carina/C | ummar 2010 | | |
|--------------------------------|--------|--------------|--------------------------|-------------------------------|------------------------------------|----------------|-------------------------------|---------|--|
| SUPERVISOR NAIVIE | | Kris Rau/Pa | atty vveisn | | SEASON: | Spring/ S | ummer 2010 | | |
| PROGRAM NAME (Alpha Order) | NEW(X) | AGE GROUP | OVER NIGHT TRAVEL? | NO. OF SEASON'S OFFERED | LAST OF COMPI SEAS ENROLL | LETED SON'S | <u>LAST SE</u> <u>REVE</u> | | EST. CONTRACTUAL COSTS (\$5,000+ for the SEASON) |
| | | | | F/fall, | | | | | |
| | | | | W/winter, | | | | | |
| | | | | Sp/spring, | | | | | |
| | | | Y/N | Su/summer | RES | NR | RES | NR | |
| Art for the Senses | | Y & A | N | Sp | 4 | 0 | \$36 | \$0 | N/A |
| Artist Corner (su) | | Youth | N | W/SU | 5 | 3 | \$200 | \$150 | N/A |
| Bags (su) | | Adult | N | SU | 4 | 2 | \$88 | \$60 | N/A |
| Boating and Canoeing (su) | | Adult | N | SU | 6 | 3 | \$275 | \$165 | N/A |
| Ceramic Creations (sp) | | Youth | N | F/SP | 3 | 2 | \$150 | \$126 | N/A |
| Circuit training (sp/su) | | Adult | N | F/SP/SU | 10 | 4 | \$500 | \$252 | N/A |
| Dine Out (2) (sp) | | Adult | N | F/W/Sp | 27 | 9 | \$1,755 | \$729 | N/A |
| Dine out / Take out (su) | | Adult | N | SU | 17 | 2 | \$526 | \$76 | N/A |
| Fitness and Recreation (sp/su) | | Adult | N | F/W/Sp/Su | 14 | 6 | \$530 | \$300 | N/A |
| Fitness One Step Further | Χ | Adult | N | F/W/Sp/Su | N/A | | | | |
| Golf Craze (su) | | Youth | N | SU | 16 | 7 | \$448 | \$245 | N/A |
| Green Thumb Club | | Youth | N | SP | 3 | 1 | \$107 | \$41 | |
| Hip Hop (sp/su) | | Adult | N | F/W/Sp/Su | 6 | 10 | \$264 | \$550 | N/A |
| Horseback riding (sp/su) | | Youth | N | F/SP/SU | 5 | 0 | \$1,000 | \$0 | N/A |
| Hotshots Basketball (sp/su) | | Youth | N | SP/SU | 3 | 3 | \$66 | \$90 | N/A |
| Karate | X | Y & A | N | | | | | | N/A |
| Learn to swim (su) | | Y & A | N | W/SU | 0 | 2 | \$0 | \$70 | N/A |
| Lions softball (sp) | | Adult | N | SP | 26 | 14 | \$1,620 | \$1,050 | N/A |
| OP Masters (Su) | | Adult | N | SU | 10 | 2 | \$330 | \$82 | N/A |
| Open Basketball (sp/su) | | Adult | N | F/W/Sp/Su | 4 | 6 | \$112 | \$204 | N/A |
| Out & About (sp) | | Adult | N | F/W/Sp | 3 | 4 | \$132 | \$220 | N/A |
| Program Bus Service(sp/su) | | Y & A | N | F/W/Sp/Su | 63 | N/A | \$2,243 | N/A | N/A |
| SO swim team (su) | | Y & A | N | W/SU | 5 | 1 | \$220 | \$55 | N/A |
| SO Volleyball (su) | | Adult | N | SU | 22 | 18 | \$1,357 | \$1,368 | N/A |
| SO/Unified Golf (sp) | | Adult | N | SP | 13 | 3 | \$1,001 | \$288 | N/A |
| SO/Unified Tennis (sp) | | Adult | N | SP | 8 | 6 | \$221 | \$205 | N/A |

| SUPERVISOR NAME | | Kris Rau/Pa | atty Welsh | | SFASON: | Spring/ St | ummer 2010 | | |
|---------------------------------|--------|--------------|---------------|---|--------------|---------------------------|---------------|------------|--|
| COT ERVICOR NAME | • | TCISTCUTT C | atty VVCISI1 | | OLACCII. | Ортпід/ Ос | arriller 2010 | | |
| PROGRAM NAME | | <u>AGE</u> | OVER NIGHT | NO. OF SEASON'S | COMP SEAS | FERED & LETED SON'S | LAST SE | | EST. CONTRACTUAL COSTS (\$5,000+ |
| (Alpha Order) | NEW(X) | <u>GROUP</u> | TRAVEL? | <u>OFFERED</u> | ENROLL | MENT # | REVE | <u>NUE</u> | for the SEASON) |
| | | | Y/N | F/fall, W/winter, Sp/spring, Su/summer | RES | NR | RES | NR | |
| Stepping stones Bus (su) | | Youth | N | SU | 6 | N/A | \$360 | N/A | N/A |
| Stepping stones & beyond (su) | | Youth | N | SU | 95 | 101 | \$57,150 | \$61,725 | N/A |
| TGIF Club/ Bus (sp/su) | | Adult | N | F/W/Sp/Su | 23/9 | 14/N/A | \$370 | \$297 | N/A |
| Time to Spare Bowl(2sp/1su) | | Y & A | N | F/W/Sp/Su | 50 | 22 | \$3,300 | \$1,826 | N/A |
| Trail Blazers (sp/su) | | Adult | N | F/W/SP/SU | 1 | 3 | \$28 | \$102 | N/A |
| Tween Scene (sp/su) | | Youth | N | F/W/Sp/Su | 2 | 6 | \$110 | \$414 | N/A |
| Variety Club/Bus (sp/su) | | Adult | N | F/W/Sp/Su | 61/27 | 18 | \$1,125 | \$348 | N/A |
| Volunteering in the Village(sp) | | Adult | N | F/W/Sp/Su | 5 | 2 | \$200 | \$100 | N/A |
| Yoga | | Y&A | N | F/W | 2 | 6 | \$140 | \$528 | N/A |
| Special events | | | | | | | | | |
| Area 7 Constuction Picnic | | Y&A | N | Su | 6 | 1 | \$98 | \$19 | N/A |
| Boat Ride | *X | Y&A | N | Su | | | | | N/A |
| Chicago Fire Game | *X | Adult | N | Sp | | | | | N/A |
| Dinner and a Movie (2) (sp/su) | | Y & A | N | F/W/Sp/Su | 25 | 11 | \$875 | \$484 | N/A |
| Field Museum | *X | Y&A | N | Sp | | | | | N/A |
| Garage Sale | | Adult | N | F/SP | 54 | 35 | \$1,188 | \$770 | N/A |
| Guys only sleepover | | Adult | Y | SP | 5 | 6 | \$400 | \$600 | N/A |
| Lincoln Park Zoo | *X | Y&A | N | Sp | | | | | N/A |
| Ravinia | *X | Adult | N | Su | | | | | N/A |
| Saturday night Fever (sp) | | Y & A | N | F/SP | 23 | 17 | \$299 | \$285 | N/A |
| SO Bowling Tournament (su) | | Y & A | N | SU | 31 | 18 | \$0 | \$0 | N/A |
| SO summer games | | Y & A | Y | SU | 25 | 11 | \$600 | \$250 | N/A |
| Special Day (sp) | | Y & A | N | SP | 1690 | N/A | \$0 | \$0 | N/A |
| Spring Fling Classic | | Y & A | N | SP | 14 | 9 | \$190 | \$153 | N/A |
| White Sox Game | *X | Adult | N | Su | | | | | N/A |
| | | | | | | | | | |

| SUPERVISOR NAME | : | Kris Rau/Pa | atty Welsh | | SEASON: | Spring/ S | ummer 2010 | |
|--|--------|--------------|--------------------------|--|---------------|-----------------------------|------------------------|--|
| PROGRAM NAME (Alpha Order) | NEW(X) | AGE GROUP | OVER NIGHT TRAVEL? | NO. OF SEASON'S OFFERED F/fall, W/winter, Sp/spring, Su/summer | COMPI SEAS | FERED & LETED SON'S .MENT # | LAST SE REVE RES | EST. CONTRACTUAL COSTS (\$5,000+ for the SEASON) |
| *Trips & events are offered each season - locations change with each season. | | | | | | | | |

VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT MARKETING STRATEGY

| _ | | | | |
|---|--|--|--|--|
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

VILLAGE OF ORLAND PARK RECREATION AND PARKS DEPARTMENT MARKETING STRATEGY



| | - | | |
|--|---|--|--|
| | - | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |