

## Village of Orland Park 2021 Cabana Comparison & Proposal

Facility Name	Facility Location	Number of Guests	Weekday Rental Fee	Weekend Rental Fee	Chairs	Tables	Lounges	Additional Amenities
Centennial Park Aquatic Center	Orland Park, IL							
Cabanas Rentals - CPAC Member		8-12	\$50	\$60	4-6	1	2	<u>Solar Powered Safe w/ charging ports</u>
Cabanas Rentals - OP Resident		8-12	\$60	\$70	4-6	1	2	<u>Solar Powered Safe w/ charging ports</u>
Cabanas Rentals - Non-resident		8-12	\$120	\$140	4-6	1	2	<u>Solar Powered Safe w/ charging ports</u>
Considerations	Member rate creates a membership benefit supporting membership sales.							
	Comparable facilities are "destination attractions" with a high number of the latest aquatics features allowing for a higher price point.							
	Goal is to price cabanas conservatively to achieve a 40% weekdays (~3 per weekday) and 75% on weekends (~6 per weekend day) occupancy.							
	Estimated revenue based above percentages is \$25,200 per 14 week season at the resident rate.							
	Cabana rentals do not include pool admission.							
<a href="#">Raging Waves</a>	Yorkville, IL							
<a href="#">Kooka Nests</a>		6	\$75	--	4	1	2	Daily Treat
<a href="#">Koala Cabanas</a>		8	\$200	--	4	1	2	Daily Treat
<a href="#">Quokka Huts</a>		8	\$200	--	4	1	2	Daily Treat
<a href="#">Queen Cabanas</a>		8	\$200	--	5	1	3	Daily Treat
<a href="#">Surfside Cabanas</a>		8	\$150	--	5	1	3	Daily Treat
<a href="#">upHIGHa Hut PREMIUM</a>		14	\$300	--	n/a	n/a	n/a	Daily Treat, Fan, Fridge
<a href="#">King Cabana PREMIUM</a>		14	\$275	--	n/a	n/a	n/a	Daily Treat, Fan, Fridge
<a href="#">Barrier Reef Suite PREMIUM</a>		16	\$350	--	n/a	n/a	n/a	Daily Treat, Fan, Fridge
<a href="#">Magic Waters</a>	Rockford, IL							
Beach Lounger		2	\$55	--	0	1	2	
Island Patio		12	\$125	--	n/a	n/a	n/a	
Queen Cabanas		8	\$125	--	n/a	n/a	n/a	
King Cabana		8	\$150	--	n/a	n/a	n/a	
<a href="#">Hurricane Harbor</a>	Gurnee, IL							
Queen Cabanas		6	\$200	--	n/a	n/a	n/a	Fridge
King Cabanas		8	\$300	--	n/a	n/a	n/a	Fridge, Private Safe, 32" TV w/ Direct TV

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<a href="#">Raging Rivers</a>	Grafton, IL							
Standard Cabana		8	\$80	\$95	6	1	2	15% off merchandise, locker rental, souvenir koozie collapsable cooler, special cabana menu
Bigger Cabana		12	\$110	\$125	6	1	2	15% off merchandise, locker rental, souvenir koozie collapsable cooler, special cabana menu

<a href="#">Waterpark at Monon Community Center</a>	Carmel, IN							
8x8 Flowrider Cabana		8	\$49	\$79	3	2	1	Fan, radio volume control, outlets, lockable cabinet, cooler w/ ice
12x12 Main Cabanas		8	\$69	\$99	3	2	1	Fan, radio volume control, outlets, lockable cabinet, cooler w/ ice

<a href="#">Deep River Waterpark</a>	Crown Point, IN							
Cabanas 1-3		8	\$94	\$114	4	0	4	Optional add-on of 8 tube rentals & 8 water bottles for \$20
Cabanas 4-8		12	\$134	\$154	4	2	4	Optional add-on of 12 tube rentals & 12 water bottles for \$30